

ADVERTISING RATES 2026-2027

Promote your business with The Chamber

Best Deal

Discount package - 15% Off

ONE MONTH "IMPACT" PACKAGE \$1,100

Your Package Includes

- One half page advertisement in Momentum Magazine (\$500 Value)
- One All Things Chamber in-studio interview (\$500 Value)
- One month eBlast ads (8 emails - \$300 Value)

Advertorial eBlasts

Your Message. Our Network. Maximum Reach.

Promote your business, event, or announcement with a branded email sent to **12,000+ Chamber subscribers**

Limited to 24 advertorials July 2026-June 2027.

*Content must be approved by The Chamber. Restrictions may apply.

ONE ADVERTORIAL \$500

Your Advertorial Includes

- Sent to 12,000+ subscribers (30% average open rate)
- Fully branded to your business with hyperlink
- Engagement metrics provided

All Things Chamber

Your Story. Our Platform. Regional Reach.

Be featured in the Chamber's weekly video series with **12,000+ weekly subscribers** and **600+ YouTube views per month** in an in-studio interview.

Limited to 24 interviews from July 2026-June 2027.

IN-STUDIO INTERVIEW \$500

ON-LOCATION INTERVIEW \$1000

Your Interview Includes

- Featured on The Chamber YouTube Channel
- Sent to 12,000+ subscribers (30% average open rate)
- Promoted to 18,000+ social media followers
- Tagging & content you can reshare on your channels
- Copy of final file for promotional use

Chamber eBlast

Reach 12,000+ subscribers Every Week

Advertise in our weekly Tuesday and Thursday eBlasts

EIGHT EMAILS (ONE MONTH) \$300

Your eBlast Includes

- Sent to 12,000+ subscribers (30% average open rate)
- Fully branded to your business with hyperlink
- Engagement metrics provided

Momentum Magazine

Reach NEPA's Business & Community Leaders

Momentum is the Chamber's monthly magazine. With over **2,000 views per issue**, it's your opportunity to connect with decision-makers.

HALF PAGE \$500

QUARTER PAGE \$300

Your Ad Includes

- Mailed to more than 1,500+ contacts
- Emailed to 12,000+ subscribers (30% average open rate)
- Featured on ScrantonChamber.com and The Chamber social media channels

**Ads must be submitted as print ready artwork in PDF or TIFF Format
Half Page Size (in inches at 300 DPI) 8w x 5h
Quarter Page Size (in inches at 300 DPI) 4w x 2.5h*

Ask the Expert

Showcase Your Expertise. Expand Your Reach.

Be the featured expert in a monthly video shared across YouTube, Instagram, and LinkedIn. PLUS receive a full page feature in Momentum Magazine.

Limited to 12 experts from July 2026-June 2027

Filmed at The Chamber or your business, fully branded to you.

ONE FEATURE \$1,000

Your Feature Includes

- A professional video to share on your social media
- Full page feature in Momentum Magazine
- Video embedded in digital Momentum copy
- Promoted to 18,000+ social media followers

Contact Mari Potis

Director of Membership and Events

mpotis@scrantonchamber.com

(570) 342-7711 ext. 130



ADVERTISING PACKAGES

Share the story of your business today!

Select packages will include digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "A" \$10,000

- Six half page advertisements in Momentum Magazine (\$3,000 Value)
- One "Ask the Expert" video feature (\$1,000 Value)
- Three "All Things Chamber" on-location video features (\$3,000 Value)
- Three Advertorial eBlasts (\$1,500 Value)
- Six months eBlast ads, set every other month, twice a week (\$1,800 Value)
- Premium membership listing in online directory (\$250 Value)



PREMIUM ADVERTISING PACKAGE "B" \$7,000

- Four half page advertisements in Momentum Magazine (\$2,000 Value)
- One "Ask the Expert" video feature (\$1,000 Value)
- Four "All Things Chamber" in-studio video features (\$2,000 Value)
- Two Advertorial eBlasts (\$1,000 Value)
- Four months eBlast ads, set every other month, twice a week (\$1,200 Value)
- Premium membership listing in online directory (\$250 Value)

PREMIUM ADVERTISING PACKAGE "C" \$5,300

- Three half page advertisements in Momentum Magazine (\$1,500 Value)
- One "Ask the Expert" video feature (\$1,000 Value)
- Three "All Things Chamber" in-studio video features (\$1,500 Value)
- One Advertorial eBlast (\$500 Value)
- Three months eBlast ads, twice a week (\$900 Value)
- Premium membership listing in online directory (\$250 Value)



PREMIUM ADVERTISING PACKAGE "D" \$4,500

- Two half page advertisements in Momentum Magazine (\$1,000 Value)
- One "Ask the Expert" video feature (\$1,000 Value)
- Two "All Things Chamber" in-studio video features (\$1,000 Value)
- One Advertorial eBlast (\$500 Value)
- Three months eBlast ads, twice a week (\$900 Value)
- Premium membership listing in online directory (\$250 Value)

PREMIUM ADVERTISING PACKAGE "E" \$3,700

- Two half page advertisements in Momentum Magazine (\$1,000 Value)
- One "Ask the Expert" video feature (\$1,000 Value)
- One "All Things Chamber" in-studio video feature (\$500 Value)
- One Advertorial eBlast (\$500 Value)
- Two months eBlast ads, twice a week (\$600 Value)
- Premium membership listing in online directory (\$250 Value)



PREMIUM ADVERTISING PACKAGE "F" \$3,000

- Two half page advertisements in Momentum Magazine (\$1,000 Value)
- One "Ask the Expert" video feature (\$1,000 Value)
- One Advertorial eBlast (\$500 Value)
- One month eBlast ads, twice a week (\$300 Value)
- Premium membership listing in online directory (\$250 Value)

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