



# WORKFORCE SUMMIT

## BRIDGING TALENT TO OPPORTUNITY

### PRESENTATION AGENDA

#### 8:30–9:00 AM — Registration & Networking

#### 9:00–10:00 AM — Feature Presentation

##### **Ryan Leckey, Ryan Leckey Media: Why Not You? Leadership, Risk, and Figuring It Out as You Go**

In “Why Not You? Leadership, Risk, and Figuring It Out as You Go,” Ryan Leckey delivers an honest, motivating talk built for high school students and early-career professionals who are navigating big decisions, uncertainty, and their first leadership moments. Drawing from his journey of being self-funded, making tough career pivots, building teams, listening to customers, and learning through real-world “oops” moments, Ryan shares practical leadership lessons that don’t come from textbooks. Ryan challenges attendees to stop asking “What if?” and start asking “Why not?” — reminding them that leadership isn’t reserved for the most experienced person in the room, but for those willing to step forward, learn, and grow. Attendees will leave inspired, grounded, and equipped with real tools they can use in school, in their first job, and in the decisions that shape their future.

#### 10:00 AM–11:30 PM — Resume Writing & Mock Interview Support (Available Throughout the Event)

Use this dedicated hour to explore employer booths at the Workforce Summit, connect with industry professionals, and discover exciting job opportunities. Learn about the skills and qualifications needed for various careers while networking and gathering valuable insights. Plus, don’t miss your chance to enter our raffle for exciting prizes as you take steps toward your future career.

#### 11:30–12:00 PM — Lunch & Networking



Skills in Scranton, an affiliate of The Greater Scranton Chamber of Commerce, focuses on workforce development in the greater Scranton region. For more than 25 years, Skills in Scranton has worked with local employers, school districts, higher education institutions, and Pennsylvania data experts to implement strategies that help ensure our regional workforce is aligned with high-priority jobs of the future.

### 12:00–1:00 PM — Feature Presentation

#### **Kimberlee Greenleaf, Audacy: Your Career Can Be Anything You Choose to Build**

In this inspiring and relatable presentation, Kimberlee Greenleaf shares her nontraditional career journey—from entering the workforce straight out of high school to becoming a Senior Account Manager in today's fast-paced digital and multimedia landscape. Through real-world experiences, career pivots, and hard-earned lessons, she challenges the idea that success requires a perfect plan or a traditional path. Attendees will gain practical insight into building transferable skills, embracing change, taking initiative, and believing in their long-term potential, leaving with a clear message: your starting point does not define your future—your willingness to learn, adapt, and take action does.

### 1:00–2:00 PM — Career Exploration & Employer Engagement

Use this dedicated time to explore employer booths, connect directly with industry professionals, and learn about in-demand careers across northeast Pennsylvania. Attendees will gain insight into job opportunities, workplace culture, and the skills and credentials employers are seeking—while building meaningful professional connections. Participants are encouraged to engage with multiple employers and enter the raffle for exciting prizes as they take active steps toward identifying their career pathway.



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