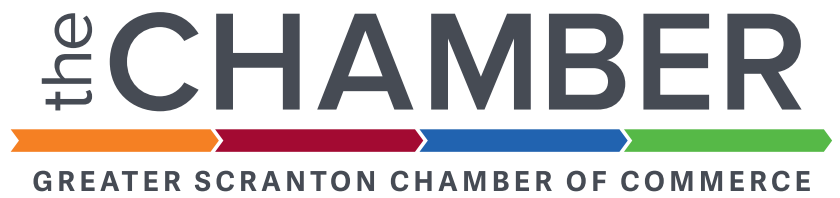


2025–2026



SPONSORSHIP
OPPORTUNITIES



ATTRACT.
SUSTAIN.
GROW.



The Greater Scranton Chamber of Commerce is a multifaceted organization that reaches nearly every aspect of the community through our mission to attract, sustain, and grow businesses and jobs in northeastern Pennsylvania. As the largest business association in NEPA — with nearly 1,400 member businesses — The Chamber supports a community that seeks to live, work, and play in the region.

In addition to traditional chamber of commerce services, such as networking, referrals, public policy, advocacy, and cost-saving programs, The Chamber also encompasses a number of affiliates. These affiliates support business development, entrepreneurship, small business lending, community leadership and professional development, and guide workforce development initiatives.

The Chamber strives to create business opportunities across the region, support its members, and advocate for business owners regarding important issues, all while ensuring that NEPA continues to grow as the best region to live, work, and play.

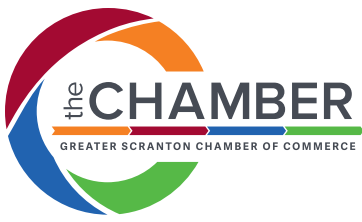
1,500+ Members

Chamber Affiliates

Live, Work, and Play



SCAN TO
VISIT SITE



The Greater Scranton Chamber of Commerce is a not-for-profit organization dedicated to advancing the region's economic vitality and quality of life. Through a wide range of programs and services, the Chamber promotes sustainable economic growth, supports business development, and fosters educational advancement. This overview highlights the Chamber's five not-for-profit divisions and three programs.

Leadership and Workforce Development Divisions



Leadership Lackawanna | Leadership Development

Leadership Lackawanna provides community leadership training and professional development through programs tailored to high school and college students, young professionals, executives, and more. These programs strengthen participants' skills, connections, and knowledge, enabling them to serve more effectively as community leaders.



Skills in Scranton | Workforce Development

Skills in Scranton collaborates with educational institutions and employers to advance career education, building talent pipelines, and strengthen workforce development resources.

Business and Economic Development Divisions



Lackawanna Industrial Fund Enterprise

LIFE is a business development division of The Chamber, often referred to as our "community bank." Funds originally raised throughout the community continue to be reinvested in projects that foster economic growth.



Scranton Lackawanna Industrial Building Company

SLIBCO serves as The Chamber's business and economic development division. It developed multi-tenant buildings, industrial sites, and office parks in northeastern Pennsylvania, and owns and/or manages three incubator facilities that support start-up and expanding small businesses.



The Scranton Plan

The Scranton Plan is The Chamber's business development marketing program. It assists companies with relocation or expansion by connecting them to available real estate, financial incentives, and access to public and private resources.



IGNITE Program

IGNITE is The Chamber's entrepreneurship and business incubation program. It supports aspiring local business owners through education, counseling, networking, and mentorship.



MetroAction

MetroAction is The Chamber's small business lending division. It provides microloans, financing options, training, and counseling services to small businesses succeed.

Government Affairs Division



Government Affairs and Advocacy

The Government Affairs & Advocacy division works to maintain a strong business climate in northeastern Pennsylvania. By engaging with government at the local, state, and federal levels, The Chamber advocates for policies that promote business growth and long-term economic development.

Open House, Business Card Exchange, and New Member Lunch

EVENT DETAILS

Open House

DATE: September 5, 2025

TIME: 11:30 – 1:00 PM

LOCATION: The Chamber

OF ATTENDEES: 300

Business Card Exchange

DATES: July 2025, August 2025, September 2025, October 2025, December 2025, February 2026, April 2026, May 2026, June 2026

TIME: 5:00 – 7:00 PM

OF ATTENDEES: 100+

New Member Welcome

DATES: September 2025, December 2025, March 2026, June 2026

LOCATION: The Chamber

OF ATTENDEES: 50



The Chamber Open House is a well-attended community event where guests enjoy a complimentary lunch featuring samples from 40+ Chamber member restaurants, all served by Chamber staff. The Chamber Business Card Exchanges are held every six weeks at member locations, offering complimentary beverages, horsd'oeuvres, door prizes, and excellent networking opportunities. New Member Welcome events are breakfast or lunch events held at the Chamber offering new members a chance to connect with one another, meet Chamber staff, and learn more about key programs, services, and upcoming opportunities.

	All Things Chamber Mention	Social Media Mention	Momentum Mention	Logo on Collateral
Open House Lunch Sponsor In-Kind Donation		√	√	√
Open House Door Prize In-Kind Donation (Value \$25)		√	√	√
Business Card Exchange Host In-Kind Donation	√	√	√	√
New Member Welcome Sponsor In-Kind Donation	√	√	√	√
New Member Welcome Door Prize In-Kind Donation (Value \$25)		√	√	√

EMPOWER

Women's Network

EVENT DETAILS

Women's Network Luncheon Series

DATES: September 17, 2025, November 19, 2025,
January 21, 2026

TIME: 12:00 – 1:00 PM

LOCATIONS: The Venue, Country Club of Scranton,
LaBuona Vita

OF ATTENDEES: 150

International Women's Day Breakfast

DATE: March 6, 2026

TIME: 8:30 – 10:00 AM

LOCATIONS: Hilton Scranton &
Conference Center

OF ATTENDEES: 300



Designed to empower women by giving them the tools to succeed in the workplace and beyond, the Empower Women's Network Series addresses topics that are important to professionals. The Empower Luncheons include three women's luncheons and the International Women's Day Breakfast, which presents the ATHENA Leadership Award.

	Provide Remarks	Committee Seat	Number of Event Tickets	Premium Seating	Display Promotional Material	Logo on Collateral
EMPOWER Luncheon Series Sponsor \$500	√	√	4	√	√	√

	Provide Remarks	Committee Seat	Number of Event Tickets	Premium Seating	Display Promotional Material	Logo on Collateral
International Women's Day Luncheon Sponsor \$1,500	√	√	4	√	√	√
ATHENA Award Sponsor \$1,500	√	√	4	√		√

DATE:
March 25, 2026

TIME:
5:00 – 8:00 PM

LOCATION:
Scranton Cultural Center
Scranton, PA

COST:
\$150 per person

OF ATTENDEES:
500

The Chamber Annual Dinner



The Chamber's Annual Dinner is held each year to celebrate the business community. The Annual Dinner features a "networking-style" dinner from 5:00–6:30 p.m. and a program featuring a keynote speaker and presentation of the SAGE, Scranton Awards for Growth and Excellence, from 6:30–8:00 p.m.

*Centerpiece Sponsors are available for small business members. Those selected will create a custom tablescape promoting their business products and services. Members must commit to designing five tablescapes to qualify for this sponsorship.

	Provide Remarks	Number of Event Tickets	Discounted Tickets	Premium Seating	Momentum Mention	Logo on Collateral
Platinum Sponsor \$5,000		10	√	√	√	√
Gold Sponsor \$2,500		4	√	√	√	√
Silver Sponsor \$1,500		2	√	√	√	√
Bronze Sponsor \$1,000		1	√	√	√	√
Centerpiece Sponsor In-Kind Donation 10 Available		1			√	√
People's Choice Award Sponsor \$2,500	√	4	√	√	√	√
Milestone Award Sponsor \$2,500	√	4	√	√	√	√
Small Business of the Year Award Sponsor \$2,500	√	4	√	√	√	√
Business of the Year Award Sponsor \$2,500	√	4	√	√	√	√
Community Involvement Award Sponsor \$2,500	√	4	√	√	√	√

New for 2025

DATE:
October 6, 2025

TIME:
12:00 – 5:00 PM

LOCATION:
Mohegan Pennsylvania

COST: \$125 per person

OF ATTENDEES: 500

EDGE SUMMIT

AI FOR SMALL BUSINESS

Unlock the power of artificial intelligence to streamline, scale, and strengthen small businesses. The EDGE Summit brings together entrepreneurs, industry experts, and innovators for a high-impact experience filled with practical insights, real-world strategies, and actionable tools. Explore how AI is transforming marketing, workforce, customer service, operations, and more—empowering small businesses to operate smarter, compete effectively, and grow with confidence in an evolving digital landscape.

	Main Stage Remarks	Number of Event Tickets	Discounted Tickets for Purchase	Premium Seating	Display Table	Logo on Collateral
Presenting Sponsor \$7,500	√	10	√	√	√	√
Platinum Sponsor \$5,000		6	√	√	√	√
Gold Sponsor \$2,500		4	√	√		√
Silver Sponsor \$1,500		2	√	√		√
Bronze Sponsor \$1,000		1	√	√		√

DATE:
April 30, 2026

TIME:
7:30 AM – 5:30 PM

LOCATION:
Kalahari Resorts and
Convention Center
Mt. Pocono, PA

OF ATTENDEES:
800+

EMPOWER

The Leadership Experience



The Greater Scranton Chamber of Commerce along with regional chambers of commerce present EMPOWER, The Leadership Experience. This full day conference features two national keynote speakers, dynamic breakout tracks, a Wellness Studio, Vendor Marketplace, and a Teen Program designed to enhance personal and professional development.

	Provide Remarks	Number of Event Tickets	Discounted Tickets	Premium Seating	Display Table	Logo on Collateral
Presenting Sponsor \$15,000	√	10	√	√	√	√
Breakfast Sponsor \$10,000	√	8	√	√	√	√
Lunch Sponsor \$10,000	√	8	√	√	√	√
Teen Program Sponsor \$10,000	√	8	√	√	√	√
Platinum Sponsor \$7,500		6	√	√	√	√
Gold Sponsor \$5,000		4	√	√	√	√
Networking Mixer Sponsor \$3,500		4	√	√	√	√
Dream Board Sponsor \$3,500		4	√	√	√	√
Silver Sponsor \$2,500		2	√	√		√
Bronze Sponsor \$1,500		1	√	√		√

Leadership Collegiate and Leadership Fundamentals 2.0

EVENT DETAILS

Leadership Collegiate

DATES: Annually -
Spring Semester

OF PARTICIPANTS: 15+

Leadership Fundamentals 2.0

DATES: Annually - Late Winter

OF PARTICIPANTS: 15+



Leadership Collegiate is an eight-week online course that builds leadership, communication, and career readiness skills through self-paced modules and weekly Zoom sessions. Participants can earn three college credits and participate in a mentorship opportunity with a local professional in their major field of study.

Leadership Fundamentals 2.0 is an eight-week virtual course that will provide advanced leaders with all the fundamentals of leadership—but at a 2.0 level. Topics include prioritizing purpose, reframing, humility, running an effective meeting, generational differences, and workplace diversity.

	Included in Spotlight Video	Ad in Newsletter	Social Media Mention	Momentum Magazine	Logo on Collateral
Leadership Collegiate Gold Sponsor \$2,500	√	Half Page	√	√	√
Leadership Collegiate Silver Sponsor \$1,000		Quarter Page	√	√	√

	Reserved Spots in Program	Included in Spotlight Video	Ad in Newsletter	Social Media Mention	Momentum Mention	Logo on Collateral
Leadership Fundamentals 2.0 Gold Sponsor \$2,500	5	√	Half Page	√	√	√
Leadership Fundamentals 2.0 Silver Sponsor \$1,000	2		Quarter Page	√	√	√

Leadership Core, Executive, and Welcome Scranton!

EVENT DETAILS

Welcome Scranton!

DATES: Annually - Spring

OF PARTICIPANTS: 20+

Core Program

DATES: August – June

OF PARTICIPANTS: 35+

Executive Program:

DATES: Annually - Fall

OF PARTICIPANTS: 12+



Welcome Scranton! is a 2 ½ day program designed to give participants a quick, but thorough, understanding of the City of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action. Executive is Leadership Lackawanna's six-week program that engages high-level professionals more deeply in the greater Scranton region while broadening their social network. Core is a ten-month program where participants gain direct and indirect leadership, interpersonal and managerial skills, and enhanced understandings of issues and topics relevant to the region, in addition to completing class service projects.

	Provide Remarks	Reserved Spots in Program	Bus Stop Tour	Ad in Newsletter	Social Media Mention	Momentum Mention	Logo on Collateral
Welcome Scranton! Gold Sponsor \$2,500	✓	1	✓	Half Page	✓	✓	✓
Welcome Scranton! Silver Sponsor \$1,500		1		Quarter Page	✓	✓	✓
	Provide Remarks	Ad in Newsletter	Social Media Mention	Momentum Mention	Logo on Collateral		
Executive Program Sponsor \$2,500	✓	Half Page	✓	✓	✓		
	Provide Remarks	Ad in Newsletter	Social Media Men- tion	Momentum Men- tion	Logo on Collateral		
Core Program Sponsor \$2,500	✓	Half Page	✓	✓	✓		

Jack & Jill Bingo

EVENT DETAILS

DATE: TBD

LOCATION: TBD

COST: \$30.00 pre-sale
\$35 at door

OF ATTENDEES: 400



Join Leadership Lackawanna for a unique Jack and Jill bingo. Have the opportunity to win high-ticket items that everyone will enjoy. Proceeds benefit Leadership Lackawanna and its six programs. 17 regular bingo games, three special games, basket raffles, and a 50/50 will all be available for you to enjoy.

	Event Shoutouts	Social Media Mention	Momentum Mention	Logo on Collateral
50/50 Sponsor \$500	5	√	√	√
Special Games Sponsor \$250	2	√	√	√
Basket and Gift Sponsor In-Kind		√	√	√

Celebration of Leadership

EVENT DETAILS

DATE: June

TIME: 11:45 AM

LOCATION: TBD

OF ATTENDEES: 200



This event honors Leadership Lackawanna's history of visionary leadership, commitment to excellence, and impact on northeastern Pennsylvania. It also celebrates the graduates of the Core program. Celebration of Leadership includes business networking, a year-end review, videos, raffles, and the presentation of certificates to our graduating participants.

	Provide Remarks	Number of Event Tickets	Premium Seating	Ad in Program Booklet	Momentum Mention	Logo on Collateral
Presenting Sponsor \$2,500	√	6	√	Full Page	√	√
Gold Sponsor \$1,500		4	√	Full Page	√	√
Silver Sponsor \$1,000		2	√	Full Page	√	√
Program Booklet Sponsor		2		Full Page	√	√
Centerpiece Sponsor \$500		2			√	√

EVENT DETAILS

DATE: October – April

TIME: 9:00 AM – 2:00 PM

LOCATION: Various

OF ATTENDEES: 30



Educator in the Workplace is a flagship program for career readiness and talent pipeline development. This program connects educators to local businesses and economic development partners to gain exposure to diverse workplaces and develop an understanding of current and future workforce trends.

	Provide Remarks	Ad in Program	Momentum Mention	Logo on Collateral
Presenting Sponsor \$5,000	√	Full Page	√	√
Gold Sponsor \$2,500	√	Half Page	√	√
Session Sponsor \$1,000	√	Quarter Page		√
Supporter Sponsor \$750				√
Lunch Sponsor \$500				√

Groundhog Day: Shadow Your Future

EVENT DETAILS

DATE: February 2, 2026

TIME: 9:00 AM – 12:00 PM

LOCATION: Various



Middle School students will have the chance to shadow a business and see what happens behind the scenes! This allows students to explore different careers, learn how businesses operate, and discover what types of jobs might interest them in the future. It's a way to peek into the world of work, just like a groundhog stepping out to explore!

	Provide Remarks, Workforce Summit	Job Shadow Site for Students	Logo on Collateral	Social Media Mention	Momentum Mention
Platinum Sponsor \$3,000	√	√	√	√	√
Gold Sponsor \$1,500	√	√	√	√	
Silver Sponsor \$750		√	√		
Bronze Sponsor \$500		√		√	



EVENT DETAILS

DATE: Spring 2026



XPAND is a three-part professional development series designed for young professionals to strengthen their leadership skills, build meaningful connections, and grow their careers. Through engaging workshops focused on personal strengths, career strategy, and professional etiquette, participants will leave more confident and prepared to take the next step in their journey.

	Provide Remarks	Number of Event Tickets	Momentum Mention	Logo on Collateral
Presenting Sponsor \$1,500	√	2	√	√
Session Sponsor \$800	√	1		√
Lunch Sponsor \$500				√

WORKFORCE SUMMIT

DEVELOP. EDUCATE. NETWORK.

DATE:

March 19, 2026

TIME:

8:30 AM – 2:00 PM

LOCATION:

Radisson

OF ATTENDEES:

300+



Skills in Scranton's annual Workforce Summit offers high school students and job seekers an opportunity to connect with regional employers through engaging presentations and networking opportunities. This event facilitates invaluable opportunities to foster career development and career pathway education.

	Provide Remarks	Vendor Booth	Ad in Booklet	Number of Event Tickets	Momentum Mention	Logo on Collateral
Platinum Sponsor \$2,500	√	√	Full page	3	√	√
Gold Sponsor \$1,000		√	Half page	2	√	√
Silver Sponsor \$750			Half page	2	√	√
Lunch Sponsor \$2,000					√	√
Session Sponsor \$500	√				√	√
Refreshment Sponsor \$500					√	√

	Listing in Summit Booklet	6' Table, Tablecloth, and Chairs	Number of Event Tickets	Free Job Posting	Chamber Membership
Vendor Booth (Chamber Member) \$500	√	√	2	√	
Vendor Booth (Non-Chamber Member) \$900	√	√	2		√

IGNITE Program



The IGNITE Program is northeastern Pennsylvania's premier business incubator, supporting entrepreneurs and start-ups across Lackawanna County. Powered by The Chamber, IGNITE fosters innovation and business growth by providing hands-on support, critical resources, and connections within the regional entrepreneurial ecosystem. The program specializes in helping early-stage companies in technology, product design, food-based ventures, light manufacturing, and beyond to bring their ideas to life and scale for success.

	Conference Room Access	Number of Event Tickets	Number of Presentations to IGNITE Clients	Momentum Mention	Logo on Collateral
IGNITE Program Sponsor \$5,000	√	2	2	√	√
	Conference Room Signage	Conference Room Access	Marketing Material for Distribution	Momentum Mention	Logo on Collateral
TekRidge Large Conference Room \$3,500	√	√	√	√	√
Scranton Enterprise Center Medium Conference Room \$2,500	√	√	√	√	√
Scranton Enterprise Center Small Conference Room \$1,500	√	√	√	√	√
	Presentations to IGNITE Clients	Marketing Material for Distribution	Momentum Mention	Logo on Collateral	
Networking Events Presenting Sponsor \$250	√	√	√	√	
Networking Events Food Sponsor \$150		√	√	√	

IGNITE Graduation

EVENT DETAILS

DATE: December 16, 2025



The IGNITE Graduation is a celebration recognizing the dedication, hard work, and perseverance of IGNITE entrepreneurs as they take the next step in their business journeys. Graduates, their families, and community leaders will gather to honor their achievements with a ceremony, refreshments, and networking.

	Provide Remarks	Number of Event Tickets	Ad in Booklet	Momentum Mention	Logo on Collateral
Program Sponsor \$3,500	√	4	Full Page	√	√
Advertising Sponsor \$1,000		2	Full Page	√	√
Printing Sponsor \$500		2	Full Page	√	√
Centerpiece Sponsor \$250		2		√	√

ADVERTISING RATES 2025-2026

Promote your business with The Chamber

Best Deal

Discount package – 15% Off

ONE MONTH “IMPACT” PACKAGE \$1,100

Your Package Includes

- One half page advertisement in Momentum Magazine (\$500 Value)
- One All Things Chamber (\$500 Value)
- One month eBlast ads (8 emails - \$300 Value)

Advertorial eBlasts

Your Message. Our Network. Maximum Reach.

Promote your business, event, or announcement with a branded email sent to **12,000+ Chamber subscribers**

Limited to 24 advertorials July 2025–June 2026.

*Content must be approved by The Chamber. Restrictions may apply.

ONE ADVERTORIAL \$500

Your Advertorial Includes

- Sent to 12,000+ subscribers (30% average open rate)
- Fully branded to your business with hyperlink
- Engagement metrics provided

All Things Chamber

Your Story. Our Platform. Regional Reach.

Be featured in the Chamber’s weekly video series with **12,000+ weekly subscribers** and **600+ YouTube views per month** in an on-location interview.

Limited to 24 interviews from July 2025–June 2026.

ONE INTERVIEW \$500

Your Interview Includes

- Featured on The Chamber YouTube Channel
- Sent to 12,000+ subscribers (30% average open rate)
- Promoted to 18,000+ social media followers
- Tagging & content you can reshare on your channels

Chamber eBlast

Reach 12,000+ subscribers Every Week

Advertise in our weekly Tuesday and Thursday eBlasts

EIGHT EMAILS (ONE MONTH) \$300

Your eBlast Includes

- Sent to 12,000+ subscribers (30% average open rate)
- Fully branded to your business with hyperlink
- Engagement metrics provided

Momentum Magazine

Reach NEPA’s Business & Community Leaders

Momentum is the Chamber’s monthly magazine. With over **2,000 views per issue**, it's your opportunity to connect with decision-makers.

HALF PAGE \$500

QUARTER PAGE \$300

Your Ad Includes

- Mailed to more than 1,500+ contacts
- Emailed to 12,000+ subscribers (30% average open rate)
- Featured on ScrantonChamber.com and The Chamber social media channels

***Ads must be submitted as print ready artwork in PDF or TIFF Format**
Half Page Size (in inches at 300 DPI) 8w x 5h
Quarter Page Size (in inches at 300 DPI) 4w x 2.5h

Ask the Expert

Showcase Your Expertise. Expand Your Reach.

Be the featured expert in a monthly video shared across YouTube, Instagram, and LinkedIn—PLUS receive a full page feature in Momentum Magazine.

Limited to 12 experts from July 2025–June 2026

Filmed at The Chamber or your business, fully branded to you.

ONE FEATURE \$1,000

Your Feature Includes

- A professional video to share on your social media
- Full page feature in Momentum Magazine
- Video embedded in digital Momentum copy
- Promoted to 18,000+ social media followers

Contact Mari Potis

Director of Membership and Events

mpotis@scrantonchamber.com

(570) 342-7711 ext. 130



THANK YOU



the **CHAMBER**

GREATER SCRANTON CHAMBER OF COMMERCE

CONTACT US

To reserve any sponsorships or for additional information please contact:
Mari Potis, director of membership and events
P. (570) 342-7711 ext. 130 | mpotis@scrantonchamber.com
The Greater Scranton Chamber of Commerce
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