

**2023–2024**

**The Greater Scranton  
Chamber of Commerce**



**SPONSORSHIP  
OPPORTUNITIES**



## THE REGION'S PREMIER BUSINESS ASSOCIATION

**OUR AFFILIATES** | THE CHAMBER EMPLOYS THE STAFF FOR ALL AFFILIATES LISTED BELOW.



### LACKAWANNA INDUSTRIAL FUND ENTERPRISES (LIFE)

Often referred to as our "community bank," LIFE funds were originally raised throughout the community to provide for industrial development. LIFE monies are continuously re-invested in projects.



### SCRANTON LACKAWANNA INDUSTRIAL BUILDING COMPANY (SLIBCO)

SLIBCO is the industrial development affiliate of The Chamber. It develops multi-tenant buildings, industrial, and office parks in northeastern Pennsylvania. SLIBCO also owns and manages two technology incubators facilities for start-up and expanding small businesses.



### LEADERSHIP LACKAWANNA

Leadership Lackawanna provides community leadership training and professional development with programs tailored to high school and college students, young professionals, executives, and more. The programs enhance the skills, connections, and knowledge of participants enabling them to better serve as leaders in our community.



### THE SCRANTON PLAN

The Scranton Plan works in conjunction with SLIBCO as the economic development marketing arm of The Chamber. The Scranton Plan assists relocating or expanding businesses by linking business owners with available real estate and/or local, state, and regional financial incentives.



### SLIBCO UTILITIES, INC.

SLIBCO Utilities is the financial holding entity of SLIBCO. Resources are reinvested in infrastructure in support of SLIBCO properties.



### METROACTION, INC.

MetroAction is the small business affiliate for The Chamber. It provides microloans to small businesses, as well as financing, training, and counseling services.



### SKILLS IN SCRANTON

Skills in Scranton works with educational institutions of all levels and local employers to facilitate career education, talent pipeline development, and workforce development resources.



### IGNITE PROGRAM

IGNITE is the entrepreneurship and business incubation program of The Chamber, which fosters local entrepreneurs through education, counseling, financing, networking, and mentorship.



ATTRACT.  
SUSTAIN.  
GROW.



The Greater Scranton Chamber of Commerce is a multifaceted organization that reaches nearly every aspect of the community with our mission to attract, sustain, and grow business directing all our initiatives. As the largest business network in northeastern Pennsylvania — with more than 1,400 member companies — we support a community of businesses that seek a high quality of life for those living and working in the region.

In addition to traditional Chamber services, such as networking, referrals and cost-saving programs, we also encompass a number of affiliates. These affiliates support economic development, provide small business lending, facilitate leadership programs, foster entrepreneurs, and guide workforce development initiatives.

The Greater Scranton Chamber of Commerce strives to create business opportunities across the region, support our members' success, and advocate for business owners regarding important issues, all while ensuring that NEPA continues to grow as the best region to live, work, and play.

1,500+ Members

Chamber Affiliates

Live, Work, and Play



SCAN ME!





# CHAMBER CALENDAR



Date and location of events are subject to change.  
For the most up to date information please visit [ScrantonChamber.com](http://ScrantonChamber.com)

## JULY

- **Tuesday, July 11 – “Let it Fly for the Y” Cornhole Tournament**  
Montage Mountain, Midland
- **Friday, July 28 – Chamber Day at the Waterpark**  
Montage Mountain, Waterpark

## AUGUST

- **Thursday, August 10 – Leadership Lackawanna Meet & Mingle**  
Posh @ The Scranton Club
- **Thursday, August 31 – Young Professionals Awards**  
Wilkes-Barre Scranton International Airport

## SEPTEMBER

- **Friday, September 8 – Chamber Open House**  
The Greater Scranton Chamber of Commerce
- **Wednesday, September 13 – Fall Business Card Exchange**  
PS Bank
- **Wednesday, September 20 – EMPOWER Women’s Network Luncheon**
- **Wednesday, September 20 – Skills in Scranton Like Minds Meet-Up**  
Scranton Enterprise Center
- **Friday, September 29 – Legislation Education & Advocacy Day (LEAD)**  
The Woodlands Inn

## OCTOBER

- **Tuesday, October 17 – New Member Welcome**  
The Greater Scranton Chamber of Commerce
- **Wednesday, October 25 – Business Card Exchange**

## NOVEMBER

- **Friday, November 3 – Chamber Gala and SAGE Awards**
- **Wednesday, November 15 – EMPOWER Women’s Network Luncheon**
- **Thursday, November 16 – Skills in Scranton Like Minds Meet-Up**  
TekRidge Center





# CHAMBER CALENDAR



Date and location of events are subject to change.  
For the most up to date information please visit [ScrantonChamber.com](http://ScrantonChamber.com)

## DECEMBER

- **Wednesday, December 6 – Holiday Business Card Exchange**  
Corky's Garden Path & Greenhouse

## JANUARY

- **Thursday, December 14 – Young Professionals Ugly Sweater Holiday Party**
- **Tuesday, January 16 – Skills in Scranton State of the Workforce Presentation**  
Virtual
- **Wednesday, January 17 – EMPOWER Women's Network Luncheon**
- **Thursday, January 18 – Skills in Scranton Like Minds Meet-Up**  
Scranton Enterprise Center
- **January – Chamber Night on the Ice**  
Mohegan Sun Arena at Casey Plaza

## FEBRUARY

## MARCH

- **Tuesday, February 13 – Mardi Gras Business Card Exchange**
- **Friday, March 8 – International Women's Day Luncheon and ATHENA Award**
- **Thursday, March 21 – Skills in Scranton Like Minds Meet-Up**  
TekRidge Center
- **March – Young Professionals Conference**
- **Wednesday, March 27 – 155th Chamber Annual Dinner**  
The Scranton Cultural Center

## APRIL

- **Thursday, April 4 – Skills in Scranton Workforce Summit & Career Fair**  
Radisson Lackawanna Station Hotel
- **April – Diversity, Equity, and Inclusion Conference**
- **April – Spring Business Card Exchange**
- **Thursday, April 25 – EMPOWER NEPA Women's Leadership Conference**  
Kalahari Resort and Convention Center

## MAY

## JUNE

- **Thursday, May 16 – Leadership Lackawanna TLT Program Graduation**
- **June – Leadership Lackawanna Core Program Graduation**

# The Chamber Annual Dinner

**DATE:**  
March 27, 2024

**TIME:**  
5:30 – 8:00 PM

**LOCATION:**  
The Scranton Cultural Center  
Scranton, PA

**COST:**  
\$125 per person

**# OF ATTENDEES:**  
500



The Chamber's Annual Dinner is held each year to celebrate the accomplishments of the previous fiscal year. The Annual Dinner features a "networking-style" dinner from 5:30–7:00 p.m. and from 7:00–8:00 p.m. we will celebrate the business community.

## Platinum Sponsor

- Ten "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Six "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and e-Blasts
- Logo on www.ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Four "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- Two "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Small Business Sponsor

(Exclusively for members with fewer than 10 employees)

- One "Premium Reserved" ticket
- Logo included in marketing and displayed at event
- Recognition in media releases
- Recognition in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$500 Investment**

# The Chamber Gala & SAGE Award

**DATE:**  
November 3, 2023

**TIME:**  
5:30 – 8:00 PM

**LOCATION:**  
TBD

**COST:**  
\$75 per person

**# OF ATTENDEES:**  
500



The Chamber Gala is one of the largest and most distinguished events presented by The Chamber. The Gala celebrates the accomplishments of Chamber members and our business community through the presentation of the SAGE (Scranton Awards for Growth & Excellence) Awards in various categories. We hope you will partner with us on this signature event!

## Presenting Sponsor

- Ten event tickets
- Event welcome remarks
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Four event tickets
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## SAGE Award Sponsor

- Four event tickets
- Presentation of SAGE award at event
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Two event tickets
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- One event ticket
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**



# EMPOWER

NEPA WOMEN'S LEADERSHIP CONFERENCE

**DATE:**  
April 25, 2024

**TIME:**  
7:30 AM – 5:30 PM

**LOCATION:**  
Kalahari Resorts and  
Convention Center  
Mt. Pocono, PA

**# OF ATTENDEES:**  
800+



The Greater Scranton Chamber of Commerce along with regional chambers of commerce present the EMPOWER Women's Leadership Conference. This event features two national keynote speakers with our four dynamic breakout sessions featuring regional leaders offering insight and wisdom to women and men of northeastern PA. EMPOWER features a Wellness Studio focused on mind, body, and spirit.

## Platinum Sponsor

- Ten EMPOWER event tickets
- Conference Welcome Remarks
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$10,000 Investment**

## Breakfast Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakfast Keynote Speaker
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Lunch Sponsor

- Eight EMPOWER event tickets
- Introduction of Lunch Keynote Speaker
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Wellness Studio Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakout Speakers
- Premium reserved seating for Keynote events
- Display table in Wellness Studio
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Teen Sponsor

- Four EMPOWER event tickets
- Remarks during Breakfast Keynote
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo on application
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

# EMPOWER

NEPA WOMEN'S LEADERSHIP CONFERENCE

**DATE:**  
April 25, 2024

**TIME:**  
7:30 AM – 5:30 PM

**LOCATION:**  
Kalahari Resorts and  
Convention Center  
Mt. Pocono, PA

**# OF ATTENDEES:**  
800+



The EMPOWER Women's Leadership Conference offers a Vendor Marketplace, conference bookstore, Networking Mixer, and more. Sponsorship opportunities are limited.

## Platinum Sponsor

- Six EMPOWER event tickets
- Remarks following a keynote address (limited availability)
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Hyperlinked logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Networking Mixer Sponsor

- Four EMPOWER event tickets
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$3,000 Investment**

## Gold Sponsor

- Four EMPOWER event tickets
- Remarks during Networking Mixer
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Two EMPOWER event tickets
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- One EMPOWER event ticket
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Marketplace Display Table

- Display table in Marketplace
- Listing on EMPOWER app
- Vendor listing on ScrantonChamber.com

**\$300 Investment**



# EMPOWER Women's Network Luncheon Series

**DATES:** Various  
September 20, 2023  
November 15, 2023  
January 17, 2024  
March 8, 2024

**TIME:**  
12:00 – 1:00 PM

**LOCATION:**  
Various



Designed to empower women by giving them the tools they need to succeed in the workplace and beyond, the EMPOWER Women's Network Luncheon Series addresses topics that are important to professionals. The EMPOWER Women's Network Luncheon Series includes three women's network luncheons and the International Women's Day luncheon, presenting the ATHENA Award.

## Women's Network Luncheon Sponsor

Average Attendance:  
150 people

### Luncheons are held each year in September, November, and January

- Four event tickets
- Logo featured in marketing and displayed at event
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

\$500 Investment

## International Women's Day Luncheon Sponsor

Average Attendance:  
150 people

### Friday, March 8, 2024

- Four event tickets
- Logo featured in marketing and displayed at event
- Staff person asked to sit on event committee
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

## ATHENA Award Sponsor

Presented at the IWD Luncheon

### Friday, March 8, 2024

- Four event tickets
- Logo on ATHENA application
- Logo in marketing of ATHENA nominations
- Staff person asked to sit on event committee and ATHENA scoring committee
- Announcement of ATHENA winner
- Introduction of ATHENA winner at luncheon
- Logo featured in Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment



# Workforce Summit & Career Fair

**DATE:**  
April 4, 2024

**TIME:**  
8:30 AM – 4:30 PM

**LOCATION:**  
Radisson Lackawanna  
Station Hotel  
Scranton, PA



Skills in Scranton is hosting the SKILLS 2024 Workforce Summit and Career Fair. This event connects local employers and job seekers, hosts engaging presentations with high-priority industries, and provides free assistance with resume writing and interviewing.

## Platinum Sponsor

- One Vendor Booth
- Summit Registration fee waived for three attendees
- Prominent sponsorship recognition throughout the Summit
- Recognition during keynote presentations
- Introduction of one keynote session speaker
- Logo featured in marketing and displayed at event
- Full page ad in the Summit Informational Guide
- Recognition in media releases, Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Gold Sponsor

- One Vendor Booth
- Summit Registration fee waived for two attendees
- Prominent sponsorship recognition throughout the Summit
- Logo featured in marketing and displayed at event
- Half page ad in the Summit Informational Guide
- Recognition in media releases, Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Silver Sponsor

- Summit Registration fee waived for one attendees
- Logo featured in marketing and displayed at event
- Quarter page ad in the Summit Informational Guide
- Recognition in media releases, Momentum Magazine and e-Blasts
- Logo on ScrantonChamber.com and social media platforms

**\$750 Investment**

## Lunch Sponsor

- (Limited to one Sponsor)
- Create a receiving line to greet each guest
  - Logo on box lunches
  - Recognition during lunch through signage

**\$2,000 Investment**

## Session Sponsor

- Introduction of Session Speaker
- Recognition during event networking breaks through signage

**\$500 Investment**

## Refreshment Station Sponsor

- Recognition during event networking breaks through signage

**\$500 Investment**



# Educator in the Workplace

**DATE:**  
October – May

**LOCATION:**  
Various



Skills In Scranton offers the Educator in the Workplace program to K–12 educators, school counselors, administrators, and school board directors. Educator in the Workplace seeks to align and connect business and industry leaders with local school districts, the career and technical center, and the local intermediate unit.

## Presenting Sponsor

- Option to provide remarks at Welcome and Closing
- Participation of one corporate attendee in all program sessions
- Prominently featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$2,500 Investment**

## Gold Sponsor

- Participation of one corporate attendee in Welcome and Closing
- Featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$1,000 Investment**

## Silver Sponsor

- Featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$750 Investment**

## Bronze Sponsor

- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on social media

**\$500 Investment**



**WORKFORCE  
WEDNESDAY:**  
DATES:  
Every Wednesday

TIME:  
12:00 – 12:30 PM

LOCATION:  
Facebook/Zoom

**LIKE MINDS MEET-UP:**

DATES: Various  
September 20, 2023  
November 16, 2023  
January 18, 2024  
March 21, 2024

TIMES:  
4:00 – 6:00 PM

LOCATION: Various  
SEC/TekRidge



# Workforce Wednesday and Like Minds Meet-Up



Workforce Wednesday is a virtual program that benefits job seekers and local businesses that are hiring. Each week features information on a member or partner about their services and job opportunities.

Like Minds Meet-Up sessions are designed to provide informal networking opportunities for member employees within similar industry sectors. Meetings are led and informed by industry-specific experts.

## Gold Sponsor

### Workforce Wednesday

- Corporate logo in program marketing
- Bi-annual Workforce Wednesday session, including media boost and priority booking
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media
- Corporate logo feature on program webpage

**\$1,000 Investment**

## Silver Sponsor

- Recognition on all print and digital marketing materials
- Annual Workforce Wednesday session, including media boost and priority booking
- Recognition in Momentum Magazine
- Corporate logo feature on program webpage

**\$750 Investment**

## Facebook Promotion

(Exclusively for members with a scheduled Workforce Wednesday)

- Workforce Wednesday boosted Facebook post

**\$50 Investment**

## Overall Program Sponsor

### Like Minds Meet-Up

- Distinction of being named the Like Minds Meet-Up Corporate Sponsor
- Logo featured on all event signage
- Inclusion of your logo in branded materials and marketing collateral
- Corporate representative offers remarks at all program Meet-Up Sessions
- Recognition in various social media outlets
- Photo opportunities

**\$3,000 Investment**

## Individual Meet-Up Sponsor

- Inclusion of your logo in branded materials and marketing collateral
- Corporate representative serves as welcome speaker
- Recognition in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc

**\$500 Investment**



# Retreat, Lunch & Learn, and Graduation

## RETREAT

### DATE:

April 4, 2024

### LOCATION:

Jim Thorpe, PA

# OF ATTENDEES: 20+

## LUNCH & LEARN

### DATE: Various

### LOCATION:

Scranton Enterprise Center  
and The TekRidge Center



IGNITE supports entrepreneurs and job growth in our community through intensive educational programming, networking opportunities, and business development for technology-based start-ups. Your support of these events and programming helps entrepreneurs to grow their businesses and drive economic impact in Lackawanna county.

## Retreat Sponsor

### Entrepreneurs will enhance their understanding of team dynamics and business growth strategies.

- Two event tickets
- Guest Speaker Opportunity
- Logo displayed on all marketing materials and displayed at event
- Logo displayed on website and social media accounts

**\$1,000 Investment**

## Lunch & Learn Sponsor

### Entrepreneurs will further their knowledge of business operations, networking, and our local community.

- Two event tickets
- Introduction of Guest Speaker
- Logo included on all marketing and displayed at event
- Logo displayed on IGNITE website & social media

**\$750 Investment**

## Graduation Presenting Sponsor

### IGNITE Graduation

- Two event tickets
- Introduction of awards
- Logo on all marketing and displayed at event
- Staff person sits on the graduation planning committee
- Logo displayed on website & social media
- Full page, color ad in event program booklet

**\$2,500 Investment**

## Booklet Advertisement

- One event ticket
- ½ page, color ad in program
- Social media post

**\$250 Investment**



# Core, Executive, and Tomorrow's Leaders Today

## CORE PROGRAM:

DATES: August – June  
# OF PARTICIPANTS: 35+

## EXECUTIVE PROGRAM:

DATES: Annually each Fall  
# OF PARTICIPANTS: 12+

## TLT PROGRAM:

DATES: October – May  
# OF PARTICIPANTS: 40+



In the Leadership Lackawanna 10-month Core Program, participants gain direct and indirect leadership, interpersonal and managerial skills and enhanced understandings of the issues and topics relevant to the greater region. Leadership's six-week Executive Program engages high-level professionals more deeply in the greater Scranton area while broadening their social network. The seven-month Tomorrow's Leaders Today program develops the community leadership skills of high school juniors and provides real-world experiences in the areas of health care, STEAM, history and heritage, crime and corrections, financial literacy, philanthropy, non-profit organizations and community service.

### Core Program

- Distinction of being named the Core program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral, including a class t-shirt
- Offers remarks at opening or closing of event
- Full-page, full-color prominent ad in Leadership publication
- Recognition in various social media outlets
- Photo opportunities

**\$2,500 Investment**

- Inclusion of your name and brand in materials and marketing collateral, including a class t-shirt
- Corporate representative serves as welcome speaker
- Recognition in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

### Executive Program

- Distinction of being named the Executive program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening or closing event
- Full-page, full-color prominent ad in Leadership publications
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.
- Photo opportunities

**\$2,500 Investment**

- Inclusion of your name and brand in materials and marketing collateral
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

### Tomorrow's Leaders Today Program

- Inclusion of your name and brand in materials and marketing collateral, including a class t-shirt
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

**Overall  
Program  
Sponsor**

**Individual  
Session  
Sponsor**

**Overall  
Program  
Sponsor**

**Individual  
Session  
Sponsor**

**Individual  
Session  
Sponsor**

# Leadership Fundamentals 2.0 and Leadership Collegiate

## LEADERSHIP FUNDAMENTALS 2.0:

DATES: March – April

# OF PARTICIPANTS: 10+

## LEADERSHIP COLLEGIATE:

DATES: October – November



Leadership Fundamentals 2.0 is an 8-week virtual course that will provide advanced leaders with all the fundamentals of leadership — but at a 2.0 level! Topics include prioritizing purpose, reframing, humility, running an effective meeting, generational differences, and workplace diversity.

Leadership Collegiate is a 6-week virtual course, consisting of online modules, providing current and aspiring leaders with an innovative and flexible online learning experience.

### Gold Sponsorship

- Five reserved spots in the program
- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured in marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/2 page ad in Leadership Lackawanna newsletter

**\$2,500 Investment**

### Silver Sponsorship

- Two reserved spots in the program
- Logo featured in marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

**\$1,000 Investment**

### Bronze Sponsorship

- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

**\$500 Investment**

### Leadership Collegiate

- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/2 page ad in Leadership Lackawanna newsletter

**\$2,500 Investment**

### Silver Sponsorship

- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

**\$1,000 Investment**



**DATE:**  
2 ½ days in April/May

**LOCATION:**  
Various

**# OF ATTENDEES:**  
20+



Welcome Scranton! is a 2 ½ day program designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action.

## Gold Sponsorship

- Distinction of being named the Leadership Lackawanna Welcome Scranton! program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening or closing event
- Your company can be a Welcome Scranton! bus tour stop (if located in Lackawanna County)
- One (1) reserved seat in the program (a \$600 value)
- Full-page, full-color prominent ad in Leadership publications
- Recognition in various social media outlets
- Photo opportunities

**\$2,500 Investment**

## Silver Sponsorship

- Inclusion of your name and brand in materials and marketing collateral
- One (1) reserved seat in the program (a \$600 value)
- Recognition in various social media outlets

**\$1,500 Investment**



## OPEN HOUSE

DATE: September 8, 2023

LOCATION: The Chamber

## BUSINESS CARD EXCHANGE

DATES: Various  
September 14, 2023  
October 25, 2023  
December 6, 2023  
February 13, 2024

LOCATION: Various

## NEW MEMBER WELCOME

DATE: Various

LOCATION: The Chamber



# Open House, Business Card Exchange, and New Member Lunch



For a list of upcoming events are please visit [ScrantonChamber.com](https://ScrantonChamber.com)

### Open House Lunch Sponsor

Average Attendance:  
300+ people

### Open House Door Prize

### Business Card Exchange Host

Average Attendance:  
100+ people

### Business Card Exchange Door Prize

### New Member Welcome

Average Attendance:  
35+ people

### New Member Welcome Door Prize

### Chamber Open House

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, [ScrantonChamber.com](https://ScrantonChamber.com) and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, [ScrantonChamber.com](https://ScrantonChamber.com) and social media platforms

### The Chamber hosts a Business Card Exchange in October, December, February, May, July/August

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, [ScrantonChamber.com](https://ScrantonChamber.com) and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, [ScrantonChamber.com](https://ScrantonChamber.com) and social media platforms

### The Chamber hosts a New Member Welcome in October, January, and May

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, [ScrantonChamber.com](https://ScrantonChamber.com) and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, [ScrantonChamber.com](https://ScrantonChamber.com) and social media platforms

### In-Kind Donation

Restaurants or other food establishments donate menu item.

Businesses can donate a door prize valued at \$25.00 minimum.

### In-Kind Donation

Venue must provide food and beverages (beer, wine and soda) for attendees.

Businesses can donate a door prize valued at \$25.00 minimum.

### In-Kind Donation

Sponsor must provide food and beverages for attendees.

Businesses can donate a door prize valued at \$25.00 minimum.



# ADVERTISING RATES 2023-2024

Promote your business with The Chamber

## Best Deal

Discount package – 20% Off

### ONE MONTH “IMPACT” PACKAGE..... \$820

- 1 Half Page advertisement in Momentum Magazine \$500 Value
- 1 Webtile advertisement \$250 Value
- 8 e-Blasts \$275 Value

Contact Mari Potis

Director of Membership and Events

[mpotis@scrantonchamber.com](mailto:mpotis@scrantonchamber.com)  
(570) 342-7711 ext. 130

## Momentum Magazine

Read by active and successful businesses in our region each month.

### Half Page ..... \$500

### 1/4 Page..... \$300

- Mailed to more than 1,700 subscribers
- Interactive version available on [ScrantonChamber.com](http://ScrantonChamber.com)
- Featured in the Chamber e-Blast

\*Ads must be submitted as print ready artwork in PDF or TIFF Format  
Half Page Size (in inches at 300 DPI) 8 x 5  
1/4 Page Size (in inches at 300 DPI) 4 x 2.5



## ScrantonChamber.com

Receives 50,000+ Monthly Hits!

### WEBTILES..... \$250

- Price based on placement for 30 days
- Size (in pixels at 72 DPI) 600 x 300



## Chamber e-Blasts

The Chamber sends out two weekly e-Blasts to our subscribers.

### ONE WEEK ..... \$75

### ONE MONTH..... \$275

- Size (in pixels at 72 DPI) 600 x 400





# THANK YOU

## The Greater Scranton Chamber of Commerce



## CONTACT US

To reserve any sponsorships or for additional information please contact:  
Mari Potis, director of membership and events  
The Greater Scranton Chamber of Commerce  
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