

ADVERTISING RATES 2023-2024

Promote your business with The Chamber

Best Deal

Discount package – 20% Off

ONE MONTH "IMPACT" PACKAGE..... \$820

- 1 Half Page advertisement in Momentum Magazine \$500 Value
- 1 Webtile advertisement \$250 Value
- 8 e-Blasts \$275 Value

Contact Mari Potis

Director of Membership and Events

mpotis@scrantonchamber.com
(570) 342-7711 ext. 130

Momentum Magazine

Read by active and successful businesses in our region each month.

Half Page \$500

1/4 Page \$300

- Mailed to more than 1,700 subscribers
- Interactive version available on ScrantonChamber.com
- Featured in the Chamber e-Blast

*Ads must be submitted as print ready artwork in PDF or TIFF Format
Half Page Size (in inches at 300 DPI) 8 x 5
1/4 Page Size (in inches at 300 DPI) 4 x 2.5



ScrantonChamber.com

Receives 50,000+ Monthly Hits!

WEBTILES..... \$250

- Price based on placement for 30 days
- Size (in pixels at 72 DPI) 600 x 300



Chamber e-Blasts

The Chamber sends out two weekly e-Blasts to our subscribers.

ONE WEEK \$75

ONE MONTH \$275

- Size (in pixels at 72 DPI) 600 x 400



MEMBERSHIP DIRECTORY

Share the story of your business today!

with a feature advertisement in the 2024 Membership Directory

Select packages will include digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "A" \$10,000

- 6 Half Page advertisements in Momentum Magazine \$3,000 Value
- 12 Webtile advertisements \$3,000 Value
- 48 e-Blasts (set every other month, twice a week) \$1,800 Value
- Full Page advertisement in "The Membership Directory" \$2,500 Value
- Premium Membership Listing \$250 Value
- Includes digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "B" \$6,500

- 4 Half Page advertisements in Momentum Magazine \$2,000 Value
- 8 Webtile advertisements \$2,000 Value
- 32 e-Blasts (set quarterly, twice a week) \$1,200 Value
- 1/2 Page advertisement in "The Membership Directory" \$1,500 Value
- Premium Membership Listing \$250 Value
- Includes digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "C" \$5,300

- 3 Half Page advertisements in Momentum Magazine \$1,500 Value
- 6 Webtile advertisements \$1,500 Value
- 24 e-Blasts (set 3 months, twice a week) \$900 Value
- 1/2 Page advertisement in "The Membership Directory" \$1,500 Value
- Premium Membership Listing \$250 Value
- Includes digital advertising at no additional charge

PREMIUM ADVERTISING PACKAGE "D" \$4,600

- 3 Half Page advertisements in Momentum Magazine \$1,500 Value
- 6 Webtile advertisements \$1,500 Value
- 16 e-Blasts (set 2 months, twice a week) \$600 Value
- 1/4 Page advertisement in "The Membership Directory" \$1,000 Value
- Premium Membership Listing \$250 Value

PREMIUM ADVERTISING PACKAGE "E" \$3,700

- 2 Half Page advertisements in Momentum Magazine \$1,000 Value
- 4 Webtile advertisements \$1,000 Value
- 16 e-Blasts (set 2 months, twice a week) \$600 Value
- 1/4 Page advertisement in "The Membership Directory" \$1,000 Value
- Premium Membership Listing \$250 Value

PREMIUM ADVERTISING PACKAGE "F" \$3,000

- 2 Half Page advertisements in Momentum Magazine \$1,000 Value
- 3 Webtile advertisements \$750 Value
- 16 e-Blasts (set 2 months, twice a week) \$600 Value
- 1/8 Page advertisement in "The Membership Directory" \$500 Value
- Premium Membership Listing \$250 Value

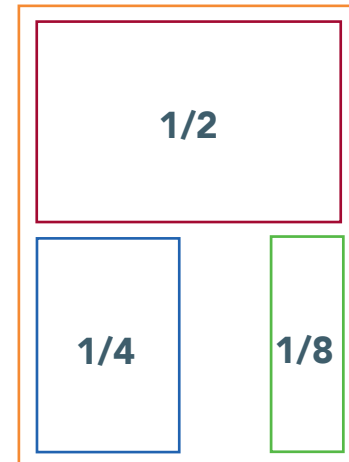
Membership Directory Pricing

ADVERTISEMENT	SIZE	PRICE
Back Cover	8.5 x 11*	\$4,500
Inside Front Cover	8.5 x 11*	\$3,500
Inside Back Cover	8.5 x 11*	\$3,000
Full Page	7.5 x 10	\$2,500
1/2 Page	7.5 x 4.875	\$1,500
1/4 Page	3.625 x 4.875	\$1,000
1/8 Page	1.625 x 4.875	\$500
Shaded Business Listing		\$250

*Back and inside cover artwork requires 0.125" bleed.

All display ads include highlighted listing.

All ads are in full color.



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