

2022-2023

**The Greater Scranton
Chamber of Commerce**



**SPONSORSHIP
OPPORTUNITIES**

OUR AFFILIATES | THE CHAMBER EMPLOYS THE STAFF FOR ALL AFFILIATES LISTED BELOW.



LACKAWANNA INDUSTRIAL FUND ENTERPRISES (LIFE)

Often referred to as our "community bank," LIFE funds were originally raised throughout the community to provide for industrial development. LIFE monies are continuously re-invested in projects.



SCRANTON LACKAWANNA INDUSTRIAL BUILDING COMPANY (SLIBCO)

SLIBCO is the industrial development affiliate of the Chamber. It develops multi-tenant buildings, industrial and office parks in northeastern Pennsylvania. SLIBCO also owns and manages two technology incubator facilities for start-up and expanding small businesses.



THE SCRANTON PLAN

The Scranton Plan works in conjunction with SLIBCO as the economic development marketing arm of the Chamber. The Scranton Plan assists relocating or expanding businesses by linking business owners with available real estate and/or local, state and regional financial incentives.



SLIBCO UTILITIES, INC.

SLIBCO Utilities is the financial holding entity of SLIBCO. Resources are reinvested in infrastructure in support of SLIBCO properties.



LEADERSHIP LACKAWANNA

Leadership Lackawanna provides community leadership training and professional development with programs tailored to high school students, college students, young professionals, executives, and more. The programs enhance the skills, connections, and knowledge of participants enabling them to better serve as leaders in our community.



METROACTION, INC.

MetroAction is the small business affiliate for the Chamber. It provides microloans to small businesses, as well as financing, training and counseling services.



SKILLS IN SCRANTON

Skills in Scranton works with educational institutions of all levels and local employers to facilitate career education, talent pipeline development, and workforce development resources.



IGNITE PROGRAM

IGNITE is the entrepreneurship and business incubation program of the Chamber, which fosters local entrepreneurs through education, counseling, financing, networking, and mentorship.



ATTRACT.
SUSTAIN.
GROW.



The Greater Scranton Chamber of Commerce is a multifaceted organization that reaches nearly every aspect of the community with our mission to attract, sustain, and grow business directing all our initiatives. As the largest business network in northeastern Pennsylvania – with more than 1,500 member companies – we support a community of businesses that seek a high quality of life for those living and working in the region.

1,500 Members

In addition to traditional Chamber services, such as networking, referrals and cost-saving programs, we also encompass a number of affiliates. These affiliates support economic development, provide small business lending, facilitate leadership programs, foster entrepreneurs, and guide workforce development initiatives.

Chamber Affiliates

The Greater Scranton Chamber of Commerce strives to create business opportunities across the region, supports our members' success, and advocates for business owners regarding important issues, all while ensuring that NEPA continues to grow as the best region to live, work, and play.

Live, Work, Play





CALENDAR OF EVENTS



Date and location of events are subject to change.
For the most up to date information please visit ScrantonChamber.com

AUGUST

Wednesday, August 3 - Summer Business Card Exchange
Mohegan Sun Pocono, Embers Terrace Bar

SEPTEMBER

Friday, September 9 - Chamber Open House
The Greater Scranton Chamber of Commerce

Wednesday, September 14 - Fall Business Card Exchange
Talerico's Tropical Winery

Wednesday, September 21 - Women's Network Luncheon
Glenmaura Country Club

Thursday, September 29 - Workforce Summit & Career Fair
Viewmont Mall

OCTOBER

Thursday, October 6 - Young Professionals Awards
PNC Field

Thursday, October 27 - Halloween Business Card Exchange
White Barn at Lor El Farms

NOVEMBER

Wednesday, November 16 - Women's Network Luncheon
Colarusso's Coal Fired Pizza

Friday, November 18 - Chamber Gala
TBD

DECEMBER

Wednesday, December 7 - Holiday Business Card Exchange
Noteology



CALENDAR OF EVENTS



Date and location of events are subject to change.
For the most up to date information please visit ScrantonChamber.com

JANUARY

Saturday, January 7 - Chamber Night on the Ice

Mohegan Sun Arena at Casey Plaza

Wednesday, January 18 - Women's Network Luncheon

POSH

FEBRUARY

Tuesday, February 7 - State of the Workforce Presentation

Virtual

Tuesday, February 21 - Mardi Gras Business Card Exchange

TBD

MARCH

Wednesday, March 8 - International Women's Day Luncheon

Marywood University

APRIL

Tuesday, April 4 - Spring Business Card Exchange

TBD

Thursday, April 13 - EMPOWER Women's Leadership Conference

Kalahari Resorts Poconos

MAY

Tuesday, May 16 - Business Card Exchange

TBD

Wednesday, May 24 - Chamber Annual Dinner

Hilton Scranton & Conference Center

The Chamber Annual Dinner

DATE:
May 24, 2023

TIME:
5:30 PM - 8:00 PM

LOCATION:
Hilton Scranton &
Conference Center
Scranton, PA

COST:
\$125 per person

OF ATTENDEES: 500



The Chamber's Annual Dinner is held each year to celebrate the accomplishments of the previous fiscal year. The Annual Dinner features a "networking-style" dinner from 5:30 - 7:00 p.m. and from 7:00 - 8:00 p.m. we will celebrate business with a high-energy show.

Platinum Sponsor

- Ten "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$5,000 Investment

Gold Sponsor

- Six "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on www.ScrantonChamber.com and social media platforms

\$2,500 Investment

Silver Sponsor

- Four "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

Bronze Sponsor

- Two "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,000 Investment

Small Business Sponsor

- (Exclusively for members with fewer than 10 employees)
- One "Premium Reserved" ticket
 - Logo included in marketing and displayed at event
 - Recognition in media releases
 - Recognition in Momentum Magazine and eBlasts
 - Logo on ScrantonChamber.com and social media platforms

\$500 Investment

DATE:
November 18, 2022

TIME:
5:30 PM - 8:00 PM

LOCATION:
TBD

COST:
\$75 per person

OF ATTENDEES:
500

The Chamber Gala



The Chamber Gala is one of the largest and most distinguished events presented by the Chamber. The Gala celebrates the accomplishments of Chamber members and our business community through the presentation of the SAGE (Scranton Awards for Growth & Excellence) Awards in various categories. We hope you will partner with us on this signature event!

Presenting Sponsor

- Ten event tickets
- Event welcome remarks
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$5,000 Investment

Gold Sponsor

- Four event tickets
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$2,500 Investment

SAGE Award Sponsor

- Four event tickets
- Presentation of SAGE award at event
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$2,500 Investment

Silver Sponsor

- Two event tickets
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

Bronze Sponsor

- One event ticket
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,000 Investment

EMPOWER

NEPA WOMEN'S LEADERSHIP CONFERENCE

DATE:
April 13, 2023

TIME:
7:00 AM - 5:30 PM

LOCATION:
Kalahari Convention Center
Mt. Pocono, PA

OF ATTENDEES:
600+



The Greater Scranton Chamber of Commerce along with regional chambers of commerce present EMPOWER Women's Leadership Conference. This event features national keynote speakers with four dynamic breakout sessions featuring amazing regional leaders offering insight and wisdom to women and men of northeastern PA. EMPOWER features a Wellness Studio focused on mind, body, and spirit.

Presenting Sponsor

- Ten EMPOWER event tickets
- Conference Welcome Remarks
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$10,000 Investment

Breakfast Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakfast Keynote Speaker
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$7,500 Investment

Lunch Sponsor

- Eight EMPOWER event tickets
- Introduction of Lunch Keynote Speaker
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$7,500 Investment

Wellness Studio Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakout Speakers
- Premium reserved seating for Keynote events
- Display table in Wellness Studio
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$7,500 Investment

Teen Scholarship Sponsor

- Four EMPOWER event tickets
- Scholarship program remarks during Breakfast Keynote
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo on scholarship application
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$7,500 Investment

EMPOWER

NEPA WOMEN'S LEADERSHIP CONFERENCE

DATE:
April 13, 2023

TIME:
7:00 AM - 5:30 PM

LOCATION:
Kalahari Convention Center
Mt. Pocono, PA

OF ATTENDEES:
600+



The EMPOWER Women's Leadership Conference offers a Vendor Marketplace, conference book store, Networking Mixer, and more. Sponsorship opportunities are limited.

Platinum Sponsor

- Six EMPOWER event tickets
- Remarks following a keynote address (limited availability)
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Hyperlinked logo on ScrantonChamber.com and social media platforms

\$5,000 Investment

Gold Sponsor

- Four EMPOWER event tickets
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$2,500 Investment

Networking Mixer Sponsor

- Four EMPOWER event tickets
- Remarks during Networking Mixer
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$3,000 Investment

Silver Sponsor

- Two EMPOWER event tickets
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

Bronze Sponsor

- One EMPOWER event ticket
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,000 Investment

Marketplace Display Table

- Display table in Marketplace
- Listing on EMPOWER app
- Vendor listing on ScrantonChamber.com

\$300 Investment

Women in Business Program

DATES:

September 21, 2022

November 16, 2022

January 18, 2023

March 8, 2023

TIME:

12:00 PM - 1:00 PM

LOCATION:

Various



Designed to empower women by giving them the tools they need to succeed in the workplace and beyond, the Chamber's Women in Business Program addresses topics that are important to female professionals, including branding, creating a work/life balance, and negotiation skills.

Events include Women's Network luncheons and the International Women's Day luncheon, presenting the Athena Award.

Women's Network Luncheon Sponsor

Average Attendance:
150 People

Luncheons are held each year in September, November, and January

- Four event tickets
- Logo featured in marketing and displayed at event
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$500 Investment

International Women's Day Luncheon Sponsor

Average Attendance:
150 People

Wednesday, March 8, 2023

- Four event tickets
- Logo featured in marketing and displayed at event
- Staff person asked to sit on event committee
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment

ATHENA Award Sponsor

Presented at the
IWD Luncheon

Wednesday, March 8, 2023

- Four event tickets
- Logo on ATHENA application
- Logo in marketing of ATHENA nominations
- Staff person asked to sit on event committee and ATHENA scoring committee
- Announcement of ATHENA winner
- Introduction of ATHENA winner at luncheon
- Logo featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

\$1,500 Investment



Workforce Summit & Career Fair

DATE:
September 29, 2022

TIME:
11:00 AM - 6:00 PM

LOCATION:
Viewmont Mall
Scranton, PA



Skills in Scranton is hosting the SKILLS 2022 Workforce Summit and Career Fair. This event connects local employers and job seekers, hosts engaging presentations with high-priority industries and provides free assistance with resume writing and interviewing.

Platinum Sponsor

- One Career Fair booth
- Recognition on all signage
- Recognition during presentations
- Full page advertisement in Workforce Summit Informational Guide
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

\$2,500 Investment

Gold Sponsor

- One Career Fair booth
- 1/2 page advertisement in Workforce Summit Informational Guide
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media
- Display of one printed marketing piece at informational kiosk

\$1,000 Investment

Silver Sponsor

- 1/4 page advertisement in Workforce Summit Informational Guide
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Display of one printed marketing piece at informational kiosk

\$750 Investment

Career Fair Booth

- Booth to include table, table skirt, 2 chairs, pipe & drape
- Corporate name and booth number listed in Workforce Summit Information Guide
- Personalized social media posts regarding corporate attendance and available jobs
- Company name listed on event website and linked to corporate website
- Company name featured in eBlasts

\$500 Investment



Educator in the Workplace



Skills In Scranton offers the Educator in the Workplace program to K-12 Educators, Administrators and School Board Directors. Educator in the Workplace seeks to align and connect business and industry leaders with local school districts, the career and technical center, and the local intermediate unit.

Presenting Sponsor

- Option to provide remarks at Welcome and Closing events
- One corporate attendee available to participate in all program sessions
- Prominently featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

\$2,500 Investment

Gold Sponsor

- One corporate attendee available to participate in Welcome and Closing events
- Featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

\$1,000 Investment

Silver Sponsor

- Featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

\$750 Investment

Bronze Sponsor

- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on social media

\$500 Investment



Workforce Wednesday

DATE:
Every Wednesday

TIME:
12:00 PM - 12:30 PM

LOCATION:
Facebook Live
and Zoom



Workforce Wednesday is a virtual program that benefits job seekers, as well as local businesses that are hiring. Each week features one company on a webinar to provide information about company culture, available job opportunities, and answer questions with job seekers. Workforce Wednesday programming is recorded and posted to the Chamber website for future viewing.

Presenting Sponsor

- Corporate logo featured on all program marketing
- Quarterly Workforce Wednesday sessions, including media boost and priority booking
- Recognition in all Workforce Wednesday sessions
- Recognition in Momentum Magazine
- Corporate logo prominently featured on program webpage

\$5,000 Investment

Gold Sponsor

- Corporate logo in program marketing
- Bi-annual Workforce Wednesday session, including media boost and priority booking
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media
- Corporate logo feature on program webpage

\$1,000 Investment

Silver Sponsor

- Recognition on all print and digital marketing materials
- Annual Workforce Wednesday session, including media boost and priority booking
- Recognition in Momentum Magazine
- Corporate logo feature on program webpage

\$750 Investment

Facebook Promotion

- (Exclusively for members with a scheduled Workforce Wednesday)
- Workforce Wednesday boosted Facebook post

\$50 Investment

LUNCH AND LEARN:

August
September
October
November
February
March
April

OF ATTENDEES:
20

GRADUATION:
June

OF ATTENDEES:
50



IGNITE lunch and learn topics include Loans & Financing Foundations, Cybersecurity, Health & Wellness, Diversity, Equity, & Inclusion, Tax Planning, and Community Involvement.

The IGNITE graduation celebrates the accomplishments of entrepreneurs who have successfully grown their start up businesses in our community.

IGNITE Lunch & Learn Sponsor

Entrepreneurs will further their knowledge of business operations, networking and our local community.

- Two event tickets
- Introduction of Guest Speaker
- Logo included on all marketing and displayed at event
- Logo displayed on IGNITE website & social media

\$750 Investment

Presenting Sponsor

IGNITE Graduation

- Two event tickets
- Introduction of awards
- Logo on all marketing and displayed at event
- Staff person sits on the graduation planning committee
- Logo displayed on website & social media
- Full page, color ad in event program booklet

\$2,500 Investment

Booklet Advertisement

- One event ticket
- ½ page, color ad in program
- Social media post

\$250 Investment

SEC Kitchen Namesake

Logo Display Opportunities

- Logo displayed in kitchen for one year (3 ft by 4 ft)
- Opportunity to display merchandise and marketing materials in the Scranton Enterprise Center
- Recognition on TV display in lobby
- Two tickets to IGNITE graduation

\$3,000 Investment

Conference Room Namesake

- Logo displayed in conference room for one year (3 ft by 4 ft)
- Opportunity to display merchandise and marketing materials in the Scranton Enterprise Center
- Recognition on TV display in lobby
- Two tickets to IGNITE graduation

\$2,000 Investment



Leadership Lackawanna is dedicated to community leadership and professional development. Its seven programs - Tomorrow's Leaders Today, Leadership U, Core, Executive, Leadership Collegiate, Leadership Fundamentals, and Welcome Scranton! - enhance the skills, connections, and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces, and organizations.

Overall Program Sponsor

Core Program

- Distinction of being named the Leadership Lackawanna Core program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral, including a Core Class t-shirt
- Offers remarks at opening/closing of event
- Full-page, full-color prominent ad in Leadership publications
- Recognition in various social media outlets
- Photo opportunities

\$3,000 Investment

Individual Session Sponsor

- Inclusion of your name and brand in materials and marketing collateral, including a Core Class t-shirt
- Corporate representative serves as welcome speaker
- Recognition in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

\$500 Investment

Overall Program Sponsor

Executive Program

- Distinction of being named the Leadership Lackawanna Executive program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening/closing event
- Full-page, full-color prominent ad in Leadership publications
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.
- Photo opportunities

\$2,500 Investment

Individual Session Sponsor

- Inclusion of your name and brand in materials and marketing collateral
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

\$500 Investment

Individual Session Sponsor

Tomorrow's Leaders Today Program

- Inclusion of your name and brand in materials and marketing collateral, including a TLT Class t-shirt
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

\$500 Investment



Leadership Lackawanna is celebrating 40 years! Since its inception, Leadership Lackawanna has graduated more than 2,500 community leaders.

Presenting Sponsor

- Offer welcome remarks
- Ten complimentary tickets
- Premium reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Photo opportunities
- Featured on our website, social media platforms and in our newsletter

\$10,000 Investment

Platinum Sponsor

- Eight complimentary tickets
- Reserved seating in ballroom
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

\$5,000 Investment

Gold Sponsor

- Six reserved tickets
- Reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

\$2,500 Investment

Silver Sponsor

- Four reserved tickets
- Reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

\$1,500 Investment

Bronze Sponsor

- Two reserved tickets
- Reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

\$1,000 Investment

Small Business Sponsor

- (Fewer than 10 employees)
- One reserved ticket
 - Logo included in marketing and displayed at event
 - Featured on our website, social media platforms and in our newsletter

\$500 Investment



Welcome Scranton! is a 2 ½ day program designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action.

Celebration of Leadership Cont.

- One reserved ticket
- Full-page, full-color ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

\$750 Investment

- Logo/name incorporated into centerpieces
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

\$500 Investment

Welcome Scranton!

- Distinction of being named the Leadership Lackawanna Welcome Scranton! program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening/closing event
- Your company can be a Welcome Scranton! bus tour stop (if located in Lackawanna County)
- One (1) reserved seat in the program (a \$600 value)
- Full-page, full-color prominent ad in Leadership publications
- Recognition in various social media outlets
- Photo opportunities

\$2,500 Investment

- Inclusion of your name and brand in materials and marketing collateral
- One (1) reserved seat in the program (a \$600 value)
- Recognition in various social media outlets

\$1,500 Investment

**Program
Booklet
Sponsor**

**Centerpiece
Sponsor**

**Gold
Sponsor**

**Silver
Sponsor**

**LEADERSHIP
FUNDAMENTALS 2.0:**
March - April

LEADERSHIP COLLEGIATE:
March - April



Leadership Fundamentals 2.0 is an 8-week virtual course that will provide advanced leaders with all the fundamentals of leadership – but at a 2.0 level! Topics include prioritizing purpose, reframing, humility, running an effective meeting, generational differences and workplace diversity.

Leadership Collegiate is a 6-week virtual course, consisting of online modules, will provide current and aspiring leaders with an innovative and flexible online learning experience.

Gold Sponsorship

Leadership Fundamentals 2.0

- Five reserved spots in the program
- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured in marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/2 page ad in Leadership Lackawanna newsletter

\$2,500 Investment

Silver Sponsorship

- Two reserved spots in the program
- Logo featured in marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

\$1,000 Investment

Bronze Sponsorship

- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

\$500 Investment

Gold Sponsorship

Leadership Collegiate

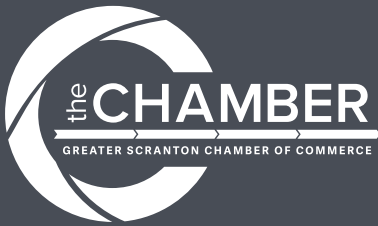
- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/2 page ad in Leadership Lackawanna newsletter

\$2,500 Investment

Silver Sponsorship

- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

\$1,000 Investment



EVENTS



Open House Lunch Sponsor

Average Attendance:
300+ People

Open House Door Prize

Chamber Open House

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

In-Kind Donation

Restaurants or other food establishments donate menu item.

Businesses can donate a door prize valued at \$25.00 minimum

Business Card Exchange Host

Average Attendance:
100+ People

Business Card Exchange Door Prize

The Chamber hosts a Business Card Exchange in October, December, February, May, July/August

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

In-Kind Donation

Venue must provide food and beverages (beer, wine and soda) for attendees

Businesses can donate a door prize valued at \$25.00 minimum

New Member Welcome

Average Attendance:
35+ People

New Member Welcome Door Prize

The Chamber hosts a New Member Welcome in October, January, and May

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms
- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

In-Kind Donation

Sponsor must provide food and beverages for attendees

Businesses can donate a door prize valued at \$25.00 minimum

THANK YOU

The Greater Scranton Chamber of Commerce



CONTACT US

To reserve any sponsorships or for additional information please contact:
Mari Potis, Director of Membership and Events
The Greater Scranton Chamber of Commerce
P.O. Box 431, Scranton PA 18503
P. 570-342-7711 | f. 570.347.6262 | mpotis@scrantonchamber.com