

**2022-2023**

**The Greater Scranton  
Chamber of Commerce**



**SPONSORSHIP  
OPPORTUNITIES**

## OUR AFFILIATES | THE CHAMBER EMPLOYS THE STAFF FOR ALL AFFILIATES LISTED BELOW.



### LACKAWANNA INDUSTRIAL FUND ENTERPRISES (LIFE)

Often referred to as our "community bank," LIFE funds were originally raised throughout the community to provide for industrial development. LIFE monies are continuously re-invested in projects.



### SCRANTON LACKAWANNA INDUSTRIAL BUILDING COMPANY (SLIBCO)

SLIBCO is the industrial development affiliate of the Chamber. It develops multi-tenant buildings, industrial and office parks in northeastern Pennsylvania. SLIBCO also owns and manages two technology incubator facilities for start-up and expanding small businesses.



### THE SCRANTON PLAN

The Scranton Plan works in conjunction with SLIBCO as the economic development marketing arm of the Chamber. The Scranton Plan assists relocating or expanding businesses by linking business owners with available real estate and/or local, state and regional financial incentives.



### SLIBCO UTILITIES, INC.

SLIBCO Utilities is the financial holding entity of SLIBCO. Resources are reinvested in infrastructure in support of SLIBCO properties.



### LEADERSHIP LACKAWANNA

Leadership Lackawanna provides community leadership training and professional development with programs tailored to high school students, college students, young professionals, executives, and more. The programs enhance the skills, connections, and knowledge of participants enabling them to better serve as leaders in our community.



### METROACTION, INC.

MetroAction is the small business affiliate for the Chamber. It provides microloans to small businesses, as well as financing, training and counseling services.



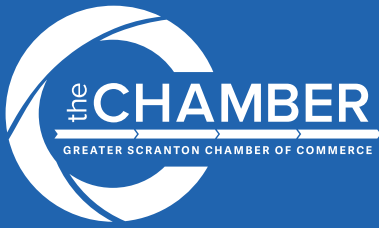
### SKILLS IN SCRANTON

Skills in Scranton works with educational institutions of all levels and local employers to facilitate career education, talent pipeline development, and workforce development resources.



### IGNITE PROGRAM

IGNITE is the entrepreneurship and business incubation program of the Chamber, which fosters local entrepreneurs through education, counseling, financing, networking, and mentorship.



ATTRACT.  
SUSTAIN.  
GROW.



The Greater Scranton Chamber of Commerce is a multifaceted organization that reaches nearly every aspect of the community with our mission to attract, sustain, and grow business directing all our initiatives. As the largest business network in northeastern Pennsylvania – with more than 1,500 member companies – we support a community of businesses that seek a high quality of life for those living and working in the region.

1,500 Members

In addition to traditional Chamber services, such as networking, referrals and cost-saving programs, we also encompass a number of affiliates. These affiliates support economic development, provide small business lending, facilitate leadership programs, foster entrepreneurs, and guide workforce development initiatives.

Chamber Affiliates

The Greater Scranton Chamber of Commerce strives to create business opportunities across the region, supports our members' success, and advocates for business owners regarding important issues, all while ensuring that NEPA continues to grow as the best region to live, work, and play.

Live, Work, Play





## CALENDAR OF EVENTS



Date and location of events are subject to change.  
For the most up to date information please visit [ScrantonChamber.com](http://ScrantonChamber.com)

### AUGUST

**Wednesday, August 3 - Summer Business Card Exchange**  
*Mohegan Sun Pocono, Embers Terrace Bar*

### SEPTEMBER

**Friday, September 9 - Chamber Open House**  
*The Greater Scranton Chamber of Commerce*

**Wednesday, September 14 - Fall Business Card Exchange**  
*Talerico's Tropical Winery*

**Wednesday, September 21 - Women's Network Luncheon**  
*Glenmaura Country Club*

**Thursday, September 29 - Workforce Summit & Career Fair**  
*Viewmont Mall*

### OCTOBER

**Thursday, October 6 - Young Professionals Awards**  
*PNC Field*

**Thursday, October 27 - Halloween Business Card Exchange**  
*White Barn at Lor El Farms*

### NOVEMBER

**Wednesday, November 16 - Women's Network Luncheon**  
*Colarusso's Coal Fired Pizza*

**Friday, November 18 - Chamber Gala**  
*TBD*

### DECEMBER

**Wednesday, December 7 - Holiday Business Card Exchange**  
*Noteology*





## CALENDAR OF EVENTS



Date and location of events are subject to change.  
For the most up to date information please visit [ScrantonChamber.com](http://ScrantonChamber.com)

### JANUARY

**Wednesday, January 18 - Women's Network Luncheon**  
*TBD*

### FEBRUARY

**Tuesday, February 21 - Mardi Gras Business Card Exchange**  
*TBD*

### MARCH

**Wednesday, March 8 - International Women's Day Luncheon**  
*Marywood University*

**Wednesday, March 29 - Chamber Annual Dinner**  
*Scranton Cultural Center*

### APRIL

**Tuesday, April 4 - Spring Business Card Exchange**  
*TBD*

**Thursday, April 13 - EMPOWER Women's Leadership Conference**  
*Kalahari Resorts Poconos*

### MAY

**Tuesday, May 16 - Business Card Exchange**  
*TBD*

# The Chamber Annual Dinner

**DATE:**  
March 29, 2023

**TIME:**  
5:30 PM - 8:00 PM

**LOCATION:**  
Scranton Cultural Center  
Scranton, PA

**COST:**  
\$125 per person

**# OF ATTENDEES:**  
500



The Chamber's Annual Dinner is held each year to celebrate the accomplishments of the previous fiscal year. The Annual Dinner features a "networking-style" dinner from 5:30 - 7:00 p.m. and from 7:00 - 8:00 p.m. we will celebrate business with a high-energy show.

## Platinum Sponsor

- Ten "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Six "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on [www.ScrantonChamber.com](http://www.ScrantonChamber.com) and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Four "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- Two "Premium Reserved" tickets
- Logo included in marketing and displayed at event
- Featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Small Business Sponsor

- (Exclusively for members with fewer than 10 employees)
- One "Premium Reserved" ticket
  - Logo included in marketing and displayed at event
  - Recognition in media releases
  - Recognition in Momentum Magazine and eBlasts
  - Logo on ScrantonChamber.com and social media platforms

**\$500 Investment**

**DATE:**  
November 18, 2022

**TIME:**  
5:30 PM - 8:00 PM

**LOCATION:**  
TBD

**COST:**  
\$75 per person

**# OF ATTENDEES:**  
500

# The Chamber Gala



The Chamber Gala is one of the largest and most distinguished events presented by the Chamber. The Gala celebrates the accomplishments of Chamber members and our business community through the presentation of the SAGE (Scranton Awards for Growth & Excellence) Awards in various categories. We hope you will partner with us on this signature event!

## Presenting Sponsor

- Ten event tickets
- Event welcome remarks
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Four event tickets
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## SAGE Award Sponsor

- Four event tickets
- Presentation of SAGE award at event
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Silver Sponsor

- Two event tickets
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- One event ticket
- Logo included in Gala marketing and at event
- Recognition in media releases
- Recognition in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**



# EMPOWER

NEPA WOMEN'S LEADERSHIP CONFERENCE

**DATE:**  
April 13, 2023

**TIME:**  
7:00 AM - 5:30 PM

**LOCATION:**  
Kalahari Convention Center  
Mt. Pocono, PA

**COST:**  
\$275 per person

**# OF ATTENDEES:**  
600+



The Greater Scranton Chamber of Commerce along with regional chambers of commerce present EMPOWER Women's Leadership Conference. This event features national keynote speakers with four dynamic breakout sessions featuring amazing regional leaders offering insight and wisdom to women and men of northeastern PA. EMPOWER features a Wellness Studio focused on mind, body, and spirit.

## Presenting Sponsor

- Eight EMPOWER event tickets
- Conference Welcome Remarks
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$10,000 Investment**

## Breakfast Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakfast Keynote Speaker
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Lunch Sponsor

- Eight EMPOWER event tickets
- Introduction of Lunch Keynote Speaker
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Wellness Studio Sponsor

- Eight EMPOWER event tickets
- Introduction of Breakout Speakers
- Premium reserved seating for Keynote events
- Display table in Wellness Studio
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**

## Teen Scholarship Sponsor

- Four EMPOWER event tickets
- Scholarship program remarks during Breakfast Keynote
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo on scholarship application
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$7,500 Investment**



# EMPOWER

NEPA WOMEN'S LEADERSHIP CONFERENCE

**DATE:**  
April 13, 2023

**TIME:**  
7:00 AM - 5:30 PM

**LOCATION:**  
Kalahari Convention Center  
Mt. Pocono, PA

**COST:**  
\$275 per person

**# OF ATTENDEES:**  
600+



The EMPOWER Women's Leadership Conference offers a Vendor Marketplace, conference book store, Networking Mixer, and more. Sponsorship opportunities are limited.

## Platinum Sponsor

- Six EMPOWER event tickets
- Remarks following a keynote address (limited availability)
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Hyperlinked logo on ScrantonChamber.com and social media platforms

**\$5,000 Investment**

## Gold Sponsor

- Four EMPOWER event tickets
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$2,500 Investment**

## Networking Mixer Sponsor

- Four EMPOWER event tickets
- Remarks during Networking Mixer
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$3,000 Investment**

## Silver Sponsor

- Two EMPOWER event tickets
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## Bronze Sponsor

- One EMPOWER event ticket
- Premium reserved seating for Keynote events
- Display table in Marketplace
- Logo featured in marketing, advertising, EMPOWER app, and at event
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,000 Investment**

## Marketplace Display Table

- Display table in Marketplace
- Listing on EMPOWER app
- Vendor listing on ScrantonChamber.com

**\$300 Investment**

# Women in Business Program

## DATES:

September 21, 2022

November 16, 2022

January 18, 2023

March 8, 2023

## TIME:

12:00 PM - 1:00 PM

## LOCATION:

Various



Designed to empower women by giving them the tools they need to succeed in the workplace and beyond, the Chamber's Women in Business Program addresses topics that are important to female professionals, including branding, creating a work/life balance, and negotiation skills.

Events include Women's Network luncheons and the International Women's Day luncheon, presenting the Athena Award.

## Women's Network Luncheon Sponsor

Average Attendance:  
150 People

### Luncheons are held each year in September, November, and January

- Four event tickets
- Logo featured in marketing and displayed at event
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$500 Investment**

## International Women's Day Luncheon Sponsor

Average Attendance:  
150 People

### Wednesday, March 8, 2023

- Four event tickets
- Logo featured in marketing and displayed at event
- Staff person asked to sit on event committee
- Opportunity to place promotional product at each place setting
- Introduction of Keynote Speaker
- Recognition in media releases, Momentum Magazine, and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**

## ATHENA Award Sponsor

Presented at the  
IWD Luncheon

### Wednesday, March 8, 2023

- Four event tickets
- Logo on ATHENA application
- Logo in marketing of ATHENA nominations
- Staff person asked to sit on event committee and ATHENA scoring committee
- Announcement of ATHENA winner
- Introduction of ATHENA winner at luncheon
- Logo featured in Momentum Magazine and eBlasts
- Logo on ScrantonChamber.com and social media platforms

**\$1,500 Investment**



# Workforce Summit & Career Fair

**DATE:**  
September 29, 2022

**TIME:**  
11:00 AM - 6:00 PM

**LOCATION:**  
Viewmont Mall  
Scranton, PA



Skills in Scranton is hosting the SKILLS 2022 Workforce Summit and Career Fair. This event connects local employers and job seekers, hosts engaging presentations with high-priority industries and provides free assistance with resume writing and interviewing.

## Platinum Sponsor

- One Career Fair booth
- Recognition on all signage
- Recognition during presentations
- Full page advertisement in Workforce Summit Informational Guide
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$2,500 Investment**

## Gold Sponsor

- One Career Fair booth
- 1/2 page advertisement in Workforce Summit Informational Guide
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media
- Display of one printed marketing piece at informational kiosk

**\$1,000 Investment**

## Silver Sponsor

- 1/4 page advertisement in Workforce Summit Informational Guide
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Display of one printed marketing piece at informational kiosk

**\$750 Investment**

## Career Fair Booth

- Booth to include table, table skirt, 2 chairs, pipe & drape
- Corporate name and booth number listed in Workforce Summit Information Guide
- Personalized social media posts regarding corporate attendance and available jobs
- Company name listed on event website and linked to corporate website
- Company name featured in eBlasts

**\$500 Investment**





# Educator in the Workplace



Skills In Scranton offers the Educator in the Workplace program to K-12 Educators, Administrators and School Board Directors. Educator in the Workplace seeks to align and connect business and industry leaders with local school districts, the career and technical center, and the local intermediate unit.

## Presenting Sponsor

- Option to provide remarks at Welcome and Closing events
- One corporate attendee available to participate in all program sessions
- Prominently featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$2,500 Investment**

## Gold Sponsor

- One corporate attendee available to participate in Welcome and Closing events
- Featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$1,000 Investment**

## Silver Sponsor

- Featured logo in program marketing
- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media

**\$750 Investment**

## Bronze Sponsor

- Recognition throughout event
- Recognition in Momentum Magazine
- Recognition on social media

**\$500 Investment**





# Workforce Wednesday

**DATE:**  
Every Wednesday

**TIME:**  
12:00 PM - 12:30 PM

**LOCATION:**  
Facebook Live  
and Zoom



Workforce Wednesday is a virtual program that benefits job seekers, as well as local businesses that are hiring. Each week features one company on a webinar to provide information about company culture, available job opportunities, and answer questions with job seekers. Workforce Wednesday programming is recorded and posted to the Chamber website for future viewing.

## Presenting Sponsor

- Corporate logo featured on all program marketing
- Quarterly Workforce Wednesday sessions, including media boost and priority booking
- Recognition in all Workforce Wednesday sessions
- Recognition in Momentum Magazine
- Corporate logo prominently featured on program webpage

**\$5,000 Investment**

## Gold Sponsor

- Corporate logo in program marketing
- Bi-annual Workforce Wednesday session, including media boost and priority booking
- Recognition in Momentum Magazine
- Recognition on all print and digital marketing materials
- Recognition on social media
- Corporate logo feature on program webpage

**\$1,000 Investment**

## Silver Sponsor

- Recognition on all print and digital marketing materials
- Annual Workforce Wednesday session, including media boost and priority booking
- Recognition in Momentum Magazine
- Corporate logo feature on program webpage

**\$750 Investment**

## Facebook Promotion

- (Exclusively for members with a scheduled Workforce Wednesday)
- Workforce Wednesday boosted Facebook post

**\$50 Investment**

## LUNCH AND LEARN:

August  
September  
October  
November  
February  
March  
April

# OF ATTENDEES:  
20

GRADUATION:  
June

# OF ATTENDEES:  
50



IGNITE lunch and learn topics include Loans & Financing Foundations, Cybersecurity, Health & Wellness, Diversity, Equity, & Inclusion, Tax Planning, and Community Involvement.

The IGNITE graduation celebrates the accomplishments of entrepreneurs who have successfully grown their start up businesses in our community.

### IGNITE Lunch & Learn Sponsor

**Entrepreneurs will further their knowledge of business operations, networking and our local community.**

- Two event tickets
- Introduction of Guest Speaker
- Logo included on all marketing and displayed at event
- Logo displayed on IGNITE website & social media

**\$750 Investment**

### Presenting Sponsor

#### IGNITE Graduation

- Two event tickets
- Introduction of awards
- Logo on all marketing and displayed at event
- Staff person sits on the graduation planning committee
- Logo displayed on website & social media
- Full page, color ad in event program booklet

**\$2,500 Investment**

### Booklet Advertisement

- One event ticket
- ½ page, color ad in program
- Social media post

**\$250 Investment**

### SEC Kitchen Namesake

#### Logo Display Opportunities

- Logo displayed in kitchen for one year (3 ft by 4 ft)
- Opportunity to display merchandise and marketing materials in the Scranton Enterprise Center
- Recognition on TV display in lobby
- Two tickets to IGNITE graduation

**\$3,000 Investment**

### Conference Room Namesake

- Logo displayed in conference room for one year (3 ft by 4 ft)
- Opportunity to display merchandise and marketing materials in the Scranton Enterprise Center
- Recognition on TV display in lobby
- Two tickets to IGNITE graduation

**\$2,000 Investment**



Leadership Lackawanna is dedicated to community leadership and professional development. Its seven programs - Tomorrow's Leaders Today, Leadership U, Core, Executive, Leadership Collegiate, Leadership Fundamentals, and Welcome Scranton! - enhance the skills, connections, and knowledge of emerging and established leaders, enabling them to better serve in our communities, workplaces, and organizations.

## Overall Program Sponsor

### Core Program

- Distinction of being named the Leadership Lackawanna Core program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral, including a Core Class t-shirt
- Offers remarks at opening/closing of event
- Full-page, full-color prominent ad in Leadership publications
- Recognition in various social media outlets
- Photo opportunities

**\$3,000 Investment**

## Individual Session Sponsor

- Inclusion of your name and brand in materials and marketing collateral, including a Core Class t-shirt
- Corporate representative serves as welcome speaker
- Recognition in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

## Overall Program Sponsor

### Executive Program

- Distinction of being named the Leadership Lackawanna Executive program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening/closing event
- Full-page, full-color prominent ad in Leadership publications
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.
- Photo opportunities

**\$2,500 Investment**

## Individual Session Sponsor

- Inclusion of your name and brand in materials and marketing collateral
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**

## Individual Session Sponsor

### Tomorrow's Leaders Today Program

- Inclusion of your name and brand in materials and marketing collateral, including a TLT Class t-shirt
- Corporate representative serves as welcome speaker
- Corporate recognition at event and in various social media outlets
- Opportunity to promote business through handouts, giveaways, etc.

**\$500 Investment**





Leadership Lackawanna is celebrating 40 years! Since its inception, Leadership Lackawanna has graduated more than 2,500 community leaders.

## Presenting Sponsor

- Offer welcome remarks
- Ten complimentary tickets
- Premium reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Photo opportunities
- Featured on our website, social media platforms and in our newsletter

**\$10,000 Investment**

## Platinum Sponsor

- Eight complimentary tickets
- Reserved seating in ballroom
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

**\$5,000 Investment**

## Gold Sponsor

- Six reserved tickets
- Reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

**\$2,500 Investment**

## Silver Sponsor

- Four reserved tickets
- Reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

**\$1,500 Investment**

## Bronze Sponsor

- Two reserved tickets
- Reserved seating
- Full-page, full-color prominent ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

**\$1,000 Investment**

## Small Business Sponsor

- (Fewer than 10 employees)
- One reserved ticket
  - Logo included in marketing and displayed at event
  - Featured on our website, social media platforms and in our newsletter

**\$500 Investment**





Welcome Scranton! is a 2 ½ day program designed to give participants a quick, but thorough, understanding of Scranton and Lackawanna County, along with a revitalized sense of putting leadership into action.

## Celebration of Leadership Cont.

- One reserved ticket
- Full-page, full-color ad in program publication
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

**\$750 Investment**

- Logo/name incorporated into centerpieces
- Logo included in marketing and displayed at event
- Featured on our website, social media platforms and in our newsletter

**\$500 Investment**

## Welcome Scranton!

- Distinction of being named the Leadership Lackawanna Welcome Scranton! program corporate sponsor
- Inclusion of your name and brand in materials and marketing collateral
- Offers remarks at opening/closing event
- Your company can be a Welcome Scranton! bus tour stop (if located in Lackawanna County)
- One (1) reserved seat in the program (a \$600 value)
- Full-page, full-color prominent ad in Leadership publications
- Recognition in various social media outlets
- Photo opportunities

**\$2,500 Investment**

- Inclusion of your name and brand in materials and marketing collateral
- One (1) reserved seat in the program (a \$600 value)
- Recognition in various social media outlets

**\$1,500 Investment**

**Program  
Booklet  
Sponsor**

**Centerpiece  
Sponsor**

**Gold  
Sponsor**

**Silver  
Sponsor**

**LEADERSHIP  
FUNDAMENTALS 2.0:**  
March - April

**LEADERSHIP COLLEGIATE:**  
March - April



Leadership Fundamentals 2.0 is an 8-week virtual course that will provide advanced leaders with all the fundamentals of leadership – but at a 2.0 level! Topics include prioritizing purpose, reframing, humility, running an effective meeting, generational differences and workplace diversity.

Leadership Collegiate is a 6-week virtual course, consisting of online modules, will provide current and aspiring leaders with an innovative and flexible online learning experience.

## Gold Sponsorship

### Leadership Fundamentals 2.0

- Five reserved spots in the program
- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured in marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/2 page ad in Leadership Lackawanna newsletter

**\$2,500 Investment**

## Silver Sponsorship

- Two reserved spots in the program
- Logo featured in marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

**\$1,000 Investment**

## Bronze Sponsorship

- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

**\$500 Investment**

## Gold Sponsorship

### Leadership Collegiate

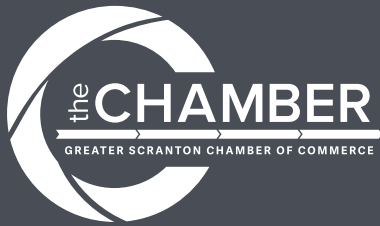
- Sponsor spotlight video
- Logo featured in the virtual classroom throughout all live sessions
- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/2 page ad in Leadership Lackawanna newsletter

**\$2,500 Investment**

## Silver Sponsorship

- Logo featured on marketing materials including application and website
- Company featured on Leadership Lackawanna's social media
- 1/4 page ad in Leadership Lackawanna newsletter

**\$1,000 Investment**



## EVENTS

### New Member Welcome October 2021



#### Open House Lunch Sponsor

Average Attendance:  
300+ People

#### Open House Door Prize

#### Business Card Exchange Host

Average Attendance:  
100+ People

#### Business Card Exchange Door Prize

#### New Member Welcome

Average Attendance:  
35+ People

#### New Member Welcome Door Prize

#### Chamber Open House

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

#### The Chamber hosts a Business Card Exchange in October, December, February, May, July/August

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

#### The Chamber hosts a New Member Welcome in October, January, and May

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

- Corporate logo displayed at event
- Logo featured in Momentum Magazine, ScrantonChamber.com and social media platforms

#### In-Kind Donation

Restaurants or other food  
establishments donate menu item.

Businesses can donate a door prize  
valued at \$25.00 minimum

#### In-Kind Donation

Venue must provide food and  
beverages (beer, wine and soda)  
for attendees

Businesses can donate a door prize  
valued at \$25.00 minimum

#### In-Kind Donation

Sponsor must provide food and  
beverages for attendees

Businesses can donate a door prize  
valued at \$25.00 minimum

# THANK YOU

## The Greater Scranton Chamber of Commerce



## CONTACT US

To reserve any sponsorships or for additional information please contact:  
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The Greater Scranton Chamber of Commerce  
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