

# Skills 2021 Workforce Summit & Career Fair Special Marketing Promotion Opportunity

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Audacy would like to offer you a special advertising opportunity to work with a Recruitment Specialist to custom design a Marketing Solution to fit your budget.

Option A – 2 Week Schedule per month (3 Month Reservation)

- (10) :15 radio spots on each WKRZ, WGGY, WILK, WMQX per month (*6a-Mid Mon-Sun - 40 total*)
- (20) :30 radio spots on each WKRZ, WGGY, WILK, WMQX per month (*6a-Mid Mon-Sun - 80 total*)
- Station Branded Targeted Social Post: Post will run for 4 weeks simultaneously on both Facebook and Instagram platforms reaching approximately 20,000 – 30,000 people

Option B – 3 Week Schedule per month (3 Month Reservation)

- (15) :15 radio spots on each WKRZ, WGGY, WILK, WMQX per month (*6a-Mid Mon-Sun - 60 total*)
- (24) :30 radio spots on each WKRZ, WGGY, WILK, WMQX per month (*6a-Mid Mon-Sun - 96 total*)
- Station Branded Targeted Social Post: Post will run for 4 weeks simultaneously on both Facebook and Instagram platforms reaching approximately 20,000 – 30,000 people

\*\*\*\*\* Custom design your own schedule based on your Marketing budget\*\*\*\*\*

Call Kimberlee Greenleaf, Senior Marketing Manager at 570-880-5307.

