

# NEW! the Business and Buyers' Guide is now the Membership Directory

Share the story of your business today

with a feature advertisement in the 2021 Membership Directory

## PREMIUM ADVERTISING PACKAGE "A" ..... \$10,000

- 6 Half Page advertisements in Momentum Magazine \$3,000 Value
- 12 Webtile advertisements \$3,000 Value
- 48 e-Blasts (set every other month, twice a week) \$1,800 Value
- Full Page advertisement in "The Membership Directory" \$2,500 Value
- Premium Membership Listing \$250 Value

## PREMIUM ADVERTISING PACKAGE "B" ..... \$6,500

- 4 Half Page advertisements in Momentum Magazine \$2,000 Value
- 8 Webtile advertisements \$2,000 Value
- 32 e-Blasts (Set quarterly, twice a week) \$1,200 Value
- 1/2 Page advertisement in "The Membership Directory" \$1,500 Value
- Premium Membership Listing \$250 Value

## PREMIUM ADVERTISING PACKAGE "C" ..... \$5,300

- 3 Half Page advertisements in Momentum Magazine \$1,500 Value
- 6 Webtile advertisements \$1,500 Value
- 24 e-Blasts (Set 3 months, twice a week) \$900 Value
- 1/2 Page advertisement in "The Membership Directory" \$1,500 Value
- Premium Membership Listing \$250 Value

## PREMIUM ADVERTISING PACKAGE "D" ..... \$4,600

- 3 Half Page advertisements in Momentum Magazine \$1,500 Value
- 6 Webtile advertisements \$1,500 Value
- 16 e-Blasts (Set 2 months, twice a week) \$600 Value
- 1/4 Page advertisement in "The Membership Directory" \$1,000 Value
- Premium Membership Listing \$250 Value

## PREMIUM ADVERTISING PACKAGE "E" ..... \$3,700

- 2 Half Page advertisements in Momentum Magazine \$1,000 Value
- 4 Webtile advertisements \$1,000 Value
- 16 e-Blasts (Set 2 Months, twice a week) \$600 Value
- 1/4 Page advertisement in "The Membership Directory" \$1,000 Value
- Premium Membership Listing \$250 Value

## PREMIUM ADVERTISING PACKAGE "F" ..... \$3,000

- 2 Half Page advertisements in Momentum Magazine \$1,000 Value
- 3 Webtile advertisements \$750 Value
- 16 e-Blasts (2 Months, twice a week) \$600 Value
- 1/8 Page advertisement in "The Membership Directory" \$500 Value
- Premium Membership Listing \$250 Value

## Membership Directory Pricing

ADVERTISEMENT	SIZE	PRICE
Back Cover	8.5 x 11*	\$4,500
Inside Front Cover	8.5 x 11*	\$3,500
Inside Back Cover	8.5 x 11*	\$3,000
Full Page	7.5 x 10	\$2,500
1/2 Page	7.5 x 4.875	\$1,500
1/4 Page	3.625 x 4.875	\$1,000
1/8 Page	3.625 x 2.3125	\$500
Shaded Business Listing		\$250

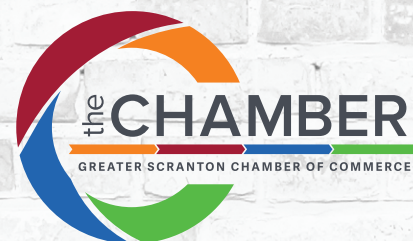
\*Back and inside cover artwork requires 0.125" bleed.  
All display ads include highlighted listing.  
All ads are in full color.



Contact Mari Potis

Director of Membership and Events

mpotis@scrantonchamber.com | 570-342-7711



# Advertising Rates 2020-2021

## Promote your business with the Chamber

### Best Deal

Discount package – 20% Off

**ONE MONTH "IMPACT" PACKAGE..... \$820**

- 1 Half Page advertisement in Momentum Magazine \$500 Value
- 1 Webtile advertisement \$250 Value
- 8 e-Blasts \$275 Value

*Contact Mari Potis*

Director of Membership and Events

[mpotis@scrantonchamber.com](mailto:mpotis@scrantonchamber.com) | 570-342-7711

# momentum

MAGAZINE

Each month Momentum reaches the most active and successful businesses in our region.

**Half Page..... \$500**

**1/4 Page..... \$300**

- Mailed to more than 1,700 subscribers
- Interactive version available on [ScrantonChamber.com](http://ScrantonChamber.com)
- Featured in the Chamber e-Blast

\*Ads must be submitted as print ready artwork in JPG or PDF Format  
 Half Page Size (in inches at 300 DPI) 8 x 5  
 1/4 Page Size (in inches at 300 DPI) 4 x 2.5



# ScrantonChamber.com

Receives 50,000+ Monthly Hits!

**WEBTILES..... \$250**

- Price based on placement for 30 days
- Size (in pixels at 72 DPI) 490 x 250



# Chamber e-Blasts

We send out three weekly e-Blasts to more than 10,000 subscribers.

**ONE WEEK..... \$75**

**ONE MONTH..... \$275**

- Size (in pixels at 72 DPI) 470 x 250

