

The Small Business Spotlight is on...

CENTER CITY PRINT

Scranton, PA
www.centercityprint.com
Member since 2013



Alex Molfetas
Owner, Center City Print

What makes Center City Print different from other similar businesses?

My business partner, Kurt Effertz, and I created Center City Print with the vision of helping people like us. Print is the first impression people see of your business and we always try to make it convenient for our customers. We come in early and stay late to help make sure our customers always have what they need, even in a pinch, for a great price. We offer a full variety of items and we also have a digital marketing division that handles websites. Our newest offering is online digital marketing, which has been effective for our clients who are looking to grow their businesses and expand their customer base.

We try to stay ahead of the curve when it comes to our customers' needs.

What are some of the specialized services you provide?

Everyone looks for quality, price and time and we hit all three major points. We are constantly upgrading our machines and are always looking for ways to make sure our customers look great at an affordable price. We can deliver or drop ship nationwide. As far as the digital side, we remove all the mystery behind websites and how they can be more effective.

You recently opened another location in Kingston—how else has your business expanded and grown since its opening?

Since opening in 2012, we have always sought to offer great customer service. We try to stay ahead of the curve when it comes to our customers' needs. We even expanded to offering more printed apparel through our sister store in DuBois, Downtown Imprints. We hope that in the next year or two we can expand our offerings to the Stroudsburg, Hazleton, Bloomsburg and Lewisburg markets. We are excited to meet more great people and help these communities the way we do in Scranton.

What are some of the benefits of using a local printer?

Local printers are essential to any community. We stay involved in as many activities and community events as possible. Non-profit organizations receive a heavy discount from us. When you call either of our locations, you are speaking to a real person who lives in the same community you do. We keep everything made in the USA and are constantly reinvesting in our area. We donate more than \$12,000 a year to community-based organizations to try to help them out as well.

How has the Chamber helped your business grow?

The chamber has been and will always be an asset to us and our community. Someone from the Chamber is always reaching out to check in and see how we are doing. We love to work with other Chamber members on their print and digital needs. We offer an automatic 10 percent off all orders to Chamber members as long as they mention it to us. There are even some great special projects we've gotten to do for Chamber events!

Get in the Spotlight!

Every month, The Greater Scranton Chamber of Commerce features a member small business in the Small Business Spotlight. Don't miss your chance to be seen! Visit scrantonchamber.com to apply for membership or to fill out a Small Business Spotlight application today!

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