

The Small Business Spotlight

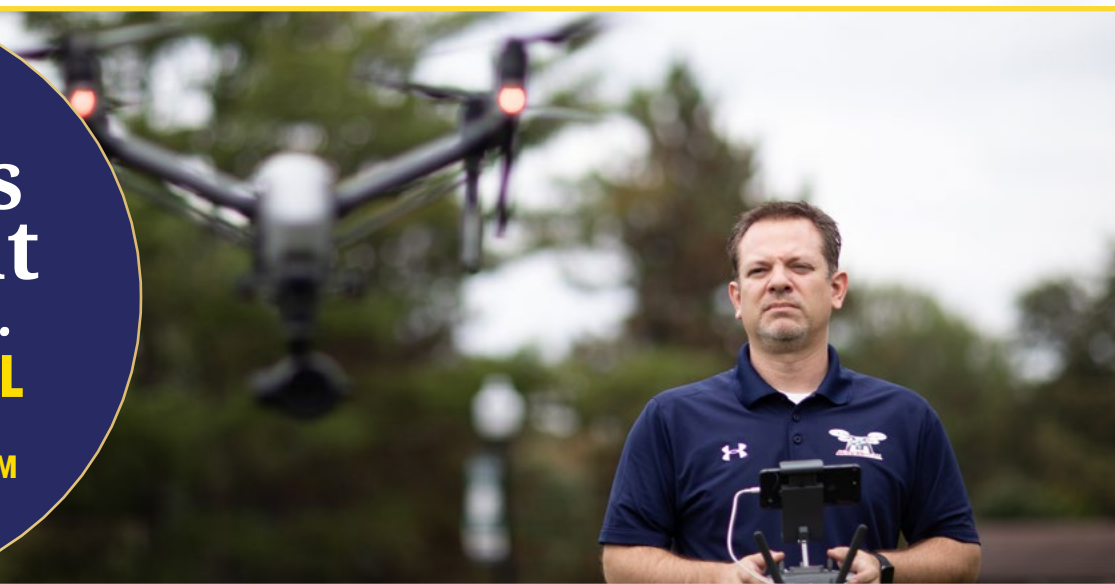
is on...

ACCESS AERIAL

JESSUP, PA

WWW.ACCESSAERIAL.COM

MEMBER SINCE 2016



Bill Gates once said that, in his opinion, drones will be more impactful in positive ways than what people recognize. This proved true for Lee DeAngelis, who is the chief executive officer for Jessup-based Access Aerial. The company has been able to provide its specialized drone photography and videography services to construction projects, community initiatives, schools and celebrations, all while keeping up-to-date with the field's latest technological trends. Meet Access Aerial...

What made you decide to start your business?

As an amateur filmmaker and self-described "creator," I hoped to experiment with new aerial perspectives in video. I thought I could make some awesome family movies and maybe even make money taking real estate photos. In June 2014, the Scranton Cooperage caught fire, which sent plumes of black smoke into the air above my Jessup home. It was right outside my door, so I sent my recently purchased DJI Phantom drone up and got some incredible aerial pictures and video and posted them to Facebook. That's when I saw the potential of this technology— aerial imaging, fire situational awareness and news gathering were just some of the potential uses I realized in just that one flight.

What are some things that people might not know about drone photography?

Competition is fierce in the drone service market today—the barrier to entry has dropped and technology is cheap. You need experience and skills to separate yourself from the crowd. People think you can simply buy a \$1,200 drone and start making money, but there is much more to it. You have to keep up with the technology and you need to have photography and film skills. You also have to stay current with FAA regulations and test every two years to stay current with your Part 107 commercial drone license.

“The Chamber has been extremely beneficial in building my business.”

How can drone photography be useful for business owners in their marketing?

Aerial photography and video offer a unique perspective for filmmakers, content creators and marketers. The images from a drone are inherently viral on social media and can help promote businesses extremely well. On the commercial front, drone images can show off large properties and construction projects like never before.

What are some of the more interesting projects you've worked on?

Over the past year we've been involved in several massive construction projects in the area, including the Cardinal LG facility and the University of Scranton's Quinn Athletics Campus. We captured aerial progression of these projects on a weekly basis and it was incredible to see how the drone footage could be used to track and document the projects.

How has your Chamber membership helped your business?

The Chamber has been extremely beneficial in building my business. From networking events to business referrals, the membership has been worth every penny and more. They've even hired me for some of their own projects.

Get in the Spotlight!

Every month, The Greater Scranton Chamber of Commerce features a member small business in the Small Business Spotlight. Don't miss your chance to be seen! Visit scrantonchamber.com to apply for membership or to fill out a Small Business Spotlight application today!

EDUCATORS IN THE WORKPLACE: Bridging the Gap Between Education and Business

Offered through a collaboration between the Lackawanna County Workforce Development Board and Skills in Scranton, the newly revamped Educators in the Workplace program seeks to align and connect business and industry leaders with local school districts, the career and technical center and the local intermediate unit.

Educators in the Workplace provides Lackawanna County educators with a week-long industry immersion experience in one of four industry specific cohorts. Educators will get a sneak peek inside a Lackawanna County company or organization.

Educators play an important role in connecting students of all ages to the world of work. The Chamber's role is to provide opportunities and resources to strengthen an educator's ability to guide students in making informed career and education decisions.



IMMERSION EXPERIENCES WITHIN LACKAWANNA COUNTY'S LEADING AND EMERGING INDUSTRIES INCLUDE:

- LOGISTICS & TRANSPORTATION
- ADVANCED MANUFACTURING
- HEALTH CARE
- BUSINESS, FINANCE AND INFORMATION TECHNOLOGY



FOR BUSINESSES

Businesses can gain a better understanding of what is being taught in the classroom and gain valuable insight from experienced teachers. Educators can gain a more robust understanding of the technical skills, behaviors and mindsets students need to be successful in today's professional environment. The Educators in the Workplace experience seeks to ensure K-12 students are being taught the essential knowledge and skills, as well as guidance to prepare them for the workplace of today and tomorrow.

WHO CAN APPLY?

- TEACHERS FROM KINDERGARTEN TO 12TH GRADE
- GUIDANCE COUNSELORS
- ADMINISTRATORS
- CAREER & TECHNICAL EDUCATION INSTRUCTORS

LEADERSHIP LACKAWANNA

Affiliate of The Greater Scranton Chamber of Commerce

Leadership Lackawanna Core Program Class of 2018-2019 Announced



The Leadership Lackawanna Core Program Class of 2018-2019 recently held its first session at Lackawanna College.

"I'm excited for the adventures and opportunities that lie ahead," said Leadership Lackawanna Director Nicole A. Morrstell. "This year's participants have already accomplished great things. I look forward to seeing how they will use the leadership skills they acquire over the next 10 months."

In Leadership Lackawanna's 10-month Core Program participants gain leadership, interpersonal and managerial skills, as well as an enhanced understanding of the issues relevant to the Greater Scranton area, through monthly sessions. Areas of focus include community development, economic development, government, health care, law, education, quality of life, sustainability, history and media, with sessions featuring widely recognized specialists. Members of the class also devote a large portion of their time to developing and implementing community projects, hence enhancing their leadership abilities, fostering teamwork and benefiting local nonprofit organizations.

THE LEADERSHIP LACKAWANNA CORE PROGRAM CLASS OF 2018-2019 IS AS FOLLOWS:

Jeff Bonczek, Baker Tilly Virchow Krause LLP

Alexander Bricker, Procter & Gamble

Carmen Brutico, Sordoni Construction Services, Inc.

Erica Carrescia, Tobyhanna Army Depot

Jennie Davis, TMG Health—A Cognizant Company

Judy Delaney, Prudential

Kristen DePietro, Classic Properties

Sherry Fable, Marywood University

Christine Healey, Penn State Scranton

E.T. Hunter, Solar Plus

Gopu Kiron, Lackawanna College

Jill Krolikowski, Penn Foster

Jim Kuzmak, Sanofi Pasteur

Michelle Lemoncelli, Geisinger Commonwealth School of Medicine

Alexandra Loder, Procter & Gamble

Stephanie Longo, The Greater Scranton Chamber of Commerce

Jennifer Mackey, St. Joseph's Center

Michelle McMaster, Fidelity Bank

Kevin Morgan, Montage Mountain Resorts

Frank Ohotnicky, Keystone College

Justin Patchoski, PennWood Financial

Neil Prisco, WVIA Public Media

C.J. Rinaldi, Community Bank, NA

Lauren Rusen, Benco Dental

Brian Spinelli, Ingargiola Wealth Management

Tracy Supple, Tobyhanna Army Depot

Rachel Sweeney, Geisinger Steele Institute for Healthcare Innovation

Jennifer Thomas, Penn Foster

Jaka Wescott, Ronald McDonald House

Lisa Wesneski, Tobyhanna Army Depot

Mark Williams, Tobyhanna Army Depot

Vincent Yates, FNCB Bank

DO YOU WANT TO LEARN MORE?

Visit www.scrantonchamber.com/educator or call (570) 342-7711 for more information!