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Small Business Honored with Award

SCRANTON, PA, June 7, 2007– Congratulations go to Everything Natural, which is the 2007 Lackawanna County Small Business of the Year. The award was presented at the recent Small Business Awards Luncheon during the annual Business Show. The 2007 Lackawanna County Small Business of the Year award was presented to Everything Natural by Fidelity Deposit & Discount Bank and The Greater Scranton Chamber of Commerce.

Everything Natural opened in 1985. It was the local pioneer of the sale of natural products and organic foods, and eventually expanded its services to include education programs about food, products, and practices that benefit humans, animals, and the planet. Recently, Everything Natural began lobbying Pennsylvania State Representatives, United States Congressmen, Pennsylvania Department of Health, the American Heart Association, and other community leaders for healthier foods in Pennsylvania.

The Small Business of the Year Award is presented each spring to honor a small business for its outstanding operation and contributions to the community. The nominations are judged on staying power, product/service innovativeness, and contribution to the community, employee growth, earnings growth, challenges/successes and special awards/recognition. For more information, please contact Julie Ropoch at 570.342.7711 or e-mail jropoch@scrantonchamber.com. More information is also available at www.scrantonchamber.com.

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