

## **FOR IMMEDIATE RELEASE**

No Photo Enclosed

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### **Limited Seating Available at Small Business Institute**

**SCRANTON, PA, January 8, 2008**— Do you want a better understanding of how to run a small business? Gain a competitive edge for long-term success? Registration is now open for the Small Business Institute, organized by MetroAction, Inc and The University of Scranton Small Business Development Center (SBDC), and sponsored by Community Bank & Trust Company and Bold Gold Media Group. Back by popular demand, the Small Business Institute (SBI) is a proven successful venture, graduating dozens of seasoned business leaders and new business entrepreneurs in the past two years. A limited number of applications will be taken for the spring 2008 SBI class, with a dedication to one-on-one knowledge-building and attention.

The SBI is Wednesday mornings (9:00 AM to noon) March 26 through May 14 at The University of Scranton. This 8-week program will help entrepreneurs put all the pieces together to make sound business decisions, learn to complete a comprehensive business plan and gain better performance in their business, utilizing the Core Four® curriculum. Registration is \$249 if registered prior to January 31, \$299 if registered after this date. Registration is first-come, first-served and is expected to fill quickly. Sessions will include success, market, cash flow, and operations planning. These hands-on, common sense concepts are designed to help people create successful businesses.

The SBI is suitable for anyone planning to start or expand a business or supervisors, managers and employees who would like to gain solid management training. Graduates receive a certificate of completion, discounts on upcoming Institute sessions, and more. For more information or to register for the Small Business Institute 8-week series, contact Christina Hitchcock at MetroAction, Inc. at 570.342.7711 or [chitchcock@scrantonchamber.com](mailto:chitchcock@scrantonchamber.com).

MetroAction, Inc. is a non-profit community development organization that provides financing and training to small businesses in northeastern Pennsylvania. MetroAction serves entrepreneurs in Carbon, Lackawanna, Luzerne, Monroe, Pike, Susquehanna, Wayne and Wyoming counties who may not be able to obtain financing at traditional lending institutions. Entrepreneurs can obtain up to \$25,000 for working capital, equipment and machinery purchases or leasehold improvements. MetroAction has helped 168 small businesses obtain over \$2.5 million, including childcare providers. For more information on MetroAction's programs visit [www.MetroAction.org](http://www.MetroAction.org).

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