

**FOR IMMEDIATE RELEASE**  
**No Photo Enclosed**

For more information contact:

Scott J. Weiland  
Communications Director  
The Greater Scranton Chamber of Commerce  
570.342.7711  
sweiland@scrantonchamber.com  
www.scrantonchamber.com

## **Mardi Gras Card Exchange Slated**

**SCRANTON, PA, February 5, 2007**—Local business owners who are interested in growing their businesses are encouraged to attend the premiere local networking event of the winter of 2007.

Volunteers from the Great Business Card Exchange committee of The Greater Scranton Chamber of Commerce have announced that a Mardi Gras Card Exchange will be held on Tuesday, February 20, 2007. The event is from 5:00 to 7:00 PM at the Ramada Plaza Hotel, 820 Northern Boulevard, Clarks Summit, PA. The Ramada Plaza Hotel is the event sponsor.

Businesses who are not members of the Chamber are invited to attend the event and network with members. Networking is one of many Chamber membership benefits that can help a business grow.

“Business card exchanges are a tremendous way to meet new clients,” stated Austin J. Burke, president of the Chamber. “We are pleased that we are able to organize an event where local businesses can thrive by doing business with each other.”

Complimentary beer, wine, and soda will be available, as well as complimentary hors d’oeuvres. Attendees can also compete in games to win door prizes. The cost of admission is a non-perishable food item or monetary donation at the door (proceeds benefit United Neighborhood Centers of Lackawanna County). To register for the card exchange and other upcoming Chamber events, visit the secure online registration form at [www.scrantonchamber.com](http://www.scrantonchamber.com). Deadline for registration is Friday, February 16. For more information, log on to [www.scrantonchamber.com](http://www.scrantonchamber.com) or contact Mari Potis at 570.342.7711 or at [mpotis@scrantonchamber.com](mailto:mpotis@scrantonchamber.com).

# # #