

FOR IMMEDIATE RELEASE

No Photo Enclosed

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Seminar Planned to Help Businesses Get Website Results

SCRANTON, PA, January 16, 2007—Registrations are now being accepted for the “Is Your Website Producing Results?,” Lunch & Learn seminar. This seminar will provide you with the information that you need to get better results from your website: more traffic, more hits and, most importantly, **MORE SALES!**

At the seminar, attendees will be presented with valuable information regarding websites, including what makes a good website, the difference between website types, how to increase traffic to your site, and where to get help to develop your site

This seminar will be presented by Dean Hess, Senior Solutions Advisor of Solid Cactus on Wednesday, February 14, 2007 from noon through 2:00 PM at The Greater Scranton Chamber of Commerce. The registration fee is \$35 per person and a bag lunch may be purchased for an additional \$10. The deadline for registrations is February 7. Seating is limited!

The Small Business Institute Lunch & Learn seminar series is sponsored by Community Bank and Trust Co. and Bold Gold Media Group. It is hosted by MetroAction, Inc., the community development arm of the Chamber. The series features various topics that will keep businesses of all sizes competitive in today’s business environment. These seminars are open to all business owners and professionals. Box lunches can be purchased for a small fee.

For more information on the Small Business Institute Lunch & Learn seminar series visit www.MetroAction.org or contact Christina Hitchcock, 570.342.7711, e-mail chitchcock@scrantonchamber.com. For secure registration to this Small Business Institute Lunch & Learn seminar and other upcoming Chamber events, visit www.scrantonchamber.com.

MetroAction, Inc. is a non-profit community development organization that provides small business financing and training. Over the past nine years, MetroAction has provided more than \$2 million in small business loans to more than 140 businesses throughout northeastern Pennsylvania.

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