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No Photo Enclosed

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Energize Your Sales at MetroAction Seminar

SCRANTON, PA, January 28, 2008—MetroAction, Inc., the community development arm of The Greater Scranton Chamber of Commerce, is hosting a Small Business Institute Lunch & Learn seminar entitled “Energize Your Sales.” The seminar will be held Wednesday, February 20, 2008, from noon to 2:00 PM in the board room of the Chamber, 222 Mulberry Street in downtown Scranton. Brad Bason, Sales Manager of North Central Digital Systems is the featured speaker. The Small Business Institute is sponsored by Community Bank and Trust Company and Bold Gold Media Group.

This seminar is a must for any business owner or anyone making their living in sales. One of the most critical aspects of a successful sales presentation is attitude. At the seminar, Mr. Bason will demonstrate how self-confidence and a positive, winning attitude, combined with understanding the sales process and key professional selling skills can help anyone increase sales.

The Small Business Institute Lunch & Learn seminar series features various topics that will keep businesses of all sizes competitive in today’s business environment. These seminars are open to business owners and professionals. Bag lunches can be purchased for a small fee.

The registration fee is \$35 per person and a bag lunch may be purchased for an additional \$10. The deadline for registrations is Friday, February 15. Seating is limited! To register for this Small Business Institute Lunch & Learn seminar and other upcoming Chamber events, visit www.scrantonchamber.com. For more information on the Small Business Institute Lunch & Learn seminar series visit www.MetroAction.org or contact Christina Hitchcock, 570.342.7711, email chitchcock@scrantonchamber.com.

MetroAction, Inc. is a non-profit community development organization that provides financing and training to small businesses in northeastern Pennsylvania. MetroAction serves entrepreneurs in Carbon, Lackawanna, Luzerne, Monroe, Pike, Susquehanna, Wayne and Wyoming counties who may not be able to obtain financing at traditional lending institutions. Entrepreneurs can obtain up to \$25,000 for working capital, equipment and machinery purchases or leasehold improvements. MetroAction has helped 168 small businesses obtain over \$2.5 million, including childcare providers. For more information on MetroAction’s programs visit www.MetroAction.org.

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