

FOR IMMEDIATE RELEASE

No Photo Enclosed

For more information contact:

Scott J. Weiland
Communications Director
The Greater Scranton Chamber of Commerce
570.342.7711
sweiland@scrantonchamber.com
www.scrantonchamber.com

MetroAction to Conduct Human Resources Seminar

SCRANTON, PA, August 14, 2007—MetroAction, Inc., the community development arm of The Greater Scranton Chamber of Commerce, is hosting a Small Business Institute Lunch & Learn seminar entitled “How to Find, Catch, and Keep Employees.” The seminar will be held Thursday, September 20, 2007, from noon to 2:00 PM in the board room of the Chamber, 222 Mulberry Street in downtown Scranton. Joseph Scagliotti, Retired Vice President Human Resources, HarperCollins and Northeast Dynamics, LLC is the featured speaker. The Small Business Institute is sponsored by Community Bank and Trust Company.

Attracting the most qualified employees and matching them to the jobs for which they are best suited is significant for the success of any organization. At this seminar Mr. Scagliotti will instruct all types and sizes of businesses to find and catch employees through writing job descriptions, selecting locations to post open positions, interview techniques, identifying resume red flags, and through job sharing. He will also instruct businesses to keep employees through benefits and appropriate salary and pay scale, incentives, and work environment.

The Small Business Institute Lunch & Learn seminar series features various topics that will keep businesses of all sizes competitive in today’s business environment. These seminars are open to all business owners and professionals. Bag lunches can be purchased for a small fee.

The registration fee is \$35 per person and a bag lunch may be purchased for an additional \$10. The deadline for registrations is September 14. Seating is limited! To register for this Small Business Institute Lunch & Learn seminar and other upcoming Chamber events, visit www.scrantonchamber.com. For more information on the Small Business Institute Lunch & Learn seminar series visit www.MetroAction.org or contact Katie James, 570.342.7711, email kjames@scrantonchamber.com.

MetroAction, Inc. is a non-profit community development organization that provides financing and training to small businesses in northeastern Pennsylvania. MetroAction serves entrepreneurs in Carbon, Lackawanna, Luzerne, Monroe, Pike, Susquehanna, Wayne and Wyoming counties who may not be able to obtain financing at traditional lending institutions. Entrepreneurs can obtain up to \$50,000 for working capital, equipment and machinery purchases or leasehold improvements. To date, MetroAction has helped 162 small businesses obtain over \$2.3 million, including childcare providers.

###