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No Photo Enclosed

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First Diversity Entrepreneur Forum Scheduled

SCRANTON, PA, February 19, 2007—Are you looking to start a new business, but are not sure of the proper avenues to take? The first Diversity Entrepreneur Forum “Opening Doors to Business Equality” starts at 4:00 PM on Wednesday, March 14, 2007 at The University of Scranton. The program is a partnership of the Chamber, MetroAction, Inc., Wachovia, the Hispanic Resource Network, Melanian News, and the Small Business Development Centers of Wilkes University and The University of Scranton. The Diversity Entrepreneur Forum is also sponsored by WYOU, Electric City, University of Scranton, and Condron and Company.

The program was developed to showcase valuable business development resources to start-up and existing entrepreneurs. Diversity Entrepreneur Forum will cover such topics as building better credit, the basics of business planning, marketing 101, and financing your business future. Keynote speaker Sharon Brittingham, Director of Multicultural Affairs of Keystone College will offer helpful insight to forum attendees on how to overcome obstacles and become successful in business. The forum will close with a networking session to allow guests to meet and greet local professionals to answer any questions you may have about operating a business.

The cost for the Diversity Entrepreneur Forum is \$25 and includes dinner. Space is limited for this training program. The deadline for reservations is Wednesday, March 7, 2007. To register, log on to www.scrantonchamber.com or contact Katie James at 570.342.7711 or kjames@scrantonchamber.com.

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