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No Photo Enclosed

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Scranton is One of the First Cities to Offer New Disney Team Creativity Program

SCRANTON, PA, January 17, 2007—Scranton was chosen to be one of the first cities to offer the Disney Institute's brand new Team Creativity program! If you've attended our Disney Institute Keys to Excellence Program in the past, you will definitely want to sign up for this year's program!

Using Disney's famed "storyboarding" technique, along with group activities and case studies based on the high-performing Walt Disney Imagineering team, guests will discover how to foster creativity throughout an organization, learn how to align ideas and focus creative energy, and develop a creative process designed to move concepts from idea to implementation.

The event will be held on April 19, 2007 from 8:00 AM to 4:00 PM at the Hilton Scranton and Conference Center. The registration fee is \$414 per person. But, if your paid registration is received before February 15, you will receive the pre-registration discounted rate of \$394 per person. Groups of eight or more from one organization qualify for the group rate of \$390 per person. The registration fee includes a buffet lunch and course materials. Seating is extremely limited this year.

The Disney Institute's Team Creativity program is sponsored by Geisinger Health System, Times-Shamrock Communications, PDQ Print Center, BlackOut Design, Inc., Hilton Scranton and Conference Center and is a partnership effort of MetroAction, The Greater Scranton Chamber of Commerce, the Greater Wilkes-Barre Chamber of Business and Industry, the Greater Hazleton Chamber of Commerce and the Pittston Chamber of Commerce.

For more information on the Disney Institute Team Creativity program visit <http://www.MetroAction.org/> or contact Christina Hitchcock, 570.342.7711, email chitchcock@scrantonchamber.com. To register for this program and other upcoming Chamber events, visit www.scrantonchamber.com.

MetroAction, Inc. is a non-profit community development organization that provides small business financing and training. Over the past nine years, MetroAction has provided more than \$2 million in small business loans to more than 140 businesses throughout northeastern Pennsylvania.

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