

Vertical Sizes

Volume discounts:

**7 Column Inches =
\$84.00**

2.391 inches X 7 inches

Desktop fee: \$25.00

Block of 3 = \$214.20

Block of 6 = \$403.20

**5 Column Inches =
\$60.00**

2.391 inches X 5 inches

Desktop fee: \$20.00

Block of 3 = \$153.00

Block of 6 = \$288.00

**12 Column Inches =
\$144.00**

4.944 inches X 6 inches

Desktop fee: \$35.00

Block of 3 = \$367.20

Block of 6 = \$691.20

**31 Column Inches =
\$372.00**

7.5 inches X 10 inches

Desktop fee: \$55.00

Block of 3 = \$948.60

Block of 6 = \$1,785.60

Horizontal Sizes

7 Column Inches = \$84.00

4.944 inches X 3.5 inches

Desktop fee: \$25.00

Block of 3 = \$214.20

Block of 6 = \$403.20

Volume discounts:

Block of 3 = 15%

Block of 6 = 20%

No ads on front or back outside covers.

Rate:

\$12.00/column inch

**Half page ad:
15 Column Inches =
\$180.00**

7.5 inches X 5 inches

Desktop fee: \$50.00

Block of 3 = \$459.00

Block of 6 = \$864.00

**5 Column Inches =
\$60.00**

4.944 inches X 2.5 inches

Desktop fee: \$20.00

Block of 3 = \$153.00

Block of 6 = \$288.00

**12 Column Inches =
\$144.00**

7.5 inches X 4 inches

Desktop fee: \$35.00

Block of 3 = \$367.20

Block of 6 = \$691.20